

GAMMA BETA EPSILON

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TO THE BOARD OF DIRECTORS OF THE
INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

**PETITION TO THE
INTERNATIONAL FRATERNITY
OF DELTA SIGMA PI**

**SUBMITTED BY
GAMMA BETA EPSILON COLONY**

[Faint signatures and titles are visible in the background, including: "President of...", "Secretary", "Chapter Officer of...", "Chairman", and "At Large".]

TO THE BOARD OF DIRECTORS OF THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Gentlemen:

We, the undersigned members of Gamma Beta Epsilon colony hereby earnestly petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the Campus of the University of North Carolina at Greensboro, North Carolina.

Gamma Beta Epsilon was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Fraternity. The present aims, purposes, and requirements reflected in our Constitution and Bylaws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi. In pursuit of this affiliation, the members of Gamma Beta Epsilon pledge to uphold the rules and regulations as set forth in the Constitution and Bylaws of the International Fraternity of Delta Sigma Pi, and further to carry out its traditions and programs.

Witness our signatures:

Susan Ellen Johnson

PRESIDENT

Mack Scott

SENIOR VICE PRESIDENT

Lozo DePaul

VICE PRESIDENT OF
PLEDGE EDUCATION

Frances Otterbourg

TREASURER

W. Bruce Smith

CHAPTER EFFICIENCY INDEX
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Lesbia R. Allom

Robin Denise Flynn

Garlene Halsen

Jaye McLelland

Lynn Smart

Frederic Campbell

Patsy Shore

Libnah L. Kew

Jina Batten

Delbie Beckwith

Robin Fowler

Starr Kelso

Pat Schulz

Julia Lentz

Lynn Smith

Adams

LETTERS OF RECOMMENDATION

Dear Sirs:

I have the pleasure to inform you that the University of North Carolina has accepted your application for admission to the School of Education for the fall semester of 1964. You will receive a letter from the Registrar regarding the details of your admission.

The University of North Carolina is a public institution of higher learning and is committed to the highest standards of academic excellence. We are pleased to have you as a member of our community and we are confident that you will find the University to be a most rewarding experience.

The University of North Carolina is a public institution of higher learning and is committed to the highest standards of academic excellence. We are pleased to have you as a member of our community and we are confident that you will find the University to be a most rewarding experience.

The University of North Carolina is a public institution of higher learning and is committed to the highest standards of academic excellence. We are pleased to have you as a member of our community and we are confident that you will find the University to be a most rewarding experience.

Sincerely,
[Signature]

[Name]
[Title]
[Address]

THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO



Office of the Chancellor

November 7, 1980

The Board of Directors
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Gentlemen:

I am very pleased to write in support of the members of Gamma Beta Epsilon in their petition for a charter by Delta Sigma Pi.

The students through this organization are attempting to obtain a deeper understanding of the business world outside of the classroom environment. In doing so, they wish in addition to promote the study of business here at UNC-G. Scholarship and service to the University are among their aims and purposes in being chartered.

On behalf of the University of North Carolina at Greensboro, I am pleased to have Gamma Beta Epsilon among the organizations on our campus and would welcome the recognition they will receive when granted a charter by you.

Sincerely,

William E. Moran
Chancellor

vjd

THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO

Office of the Vice Chancellor
for Student Affairs

October 13, 1980

The Grand Council
Delta Sigma Pi Professional Business Fraternity
330 South Campus Avenue
Oxford, Ohio 45056

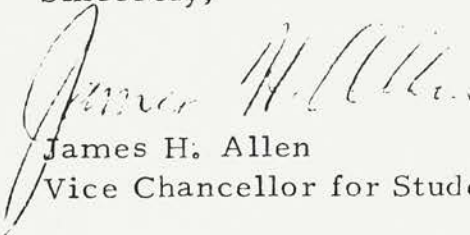
Dear Sirs:

I would like to take this opportunity to recommend that the members of Gamma Beta Epsilon be granted a charter by the national Delta Sigma Pi Professional Business Fraternity.

Since this chapter was organized, its members have been actively involved in providing educational service, and social programs for students in our School of Business and Economics. They have strong support and a close working relationship with our faculty members and furthermore, have developed ties within the surrounding Greensboro community. Their activities are not going unnoticed by our campus community and their fellow students are becoming increasingly aware of their purpose and goals.

We are pleased to have Gamma Beta Epsilon among the organizations on our campus and would welcome the recognition they will receive when granted a charter by you.

Sincerely,



James H. Allen
Vice Chancellor for Student Affairs

wck

bc: Ms. Susan Johnson ✓

THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO



The Graduate School

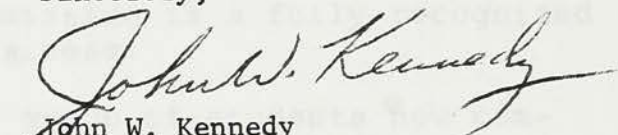
October 27, 1980

The Board of Directors
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Members of the Board:

I understand that a group of our students has applied for recognition as Gamma Beta Epsilon Chapter of the International Fraternity of Delta Sigma Pi. There is every indication that these students and their faculty advisers have entered into this undertaking with high motivation and the necessary enthusiasm and ability to achieve success. I should like to support this application for acceptance and recognition.

Sincerely,


John W. Kennedy
Vice Chancellor
for Graduate Studies
and Professor of Economics

JWK:src

THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO



*School of Business and Economics
Office of the Dean*

December 5, 1980

The Grand Council
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Council:

The University of North Carolina at Greensboro - formerly the Woman's College of the University of North Carolina - lacked for many years the academic programs in business which would have existed on a co-educational campus. These are now in place; the School of Business and Economics is today the largest of the professional entities found here. We still do not have, however, the full roster of student organizations which we hope to see evolve, and one of those missing is a fully-recognized professional fraternity in business.

A large and enthusiastic group of students now comprises Gamma Beta Epsilon, and we are hopeful that you will admit them to official membership in Delta Sigma Pi. Their activities so far have contributed significantly to their own professional development and have helped in moving the School more rapidly toward the attainment of its goals.

On behalf of the School of Business and Economics, let me support strongly the chartering of Gamma Beta Epsilon by the International Fraternity of Delta Sigma Pi.

Sincerely,

David H. Shelton
Dean



THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO
SCHOOL OF BUSINESS AND ECONOMICS

Department of Business Administration

October 14, 1980

The Grand Council
International Fraternity
330 South Campus Avenue
Oxford, OH 45056

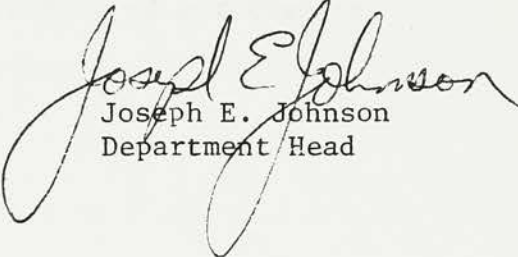
Gentlemen:

I am pleased to write in support of the members of Gamma Beta Epsilon in their petition for a charter by Delta Sigma Pi.

The local chapter has established itself as the leading student organization within the School of Business and Economics since its organization during spring semester 1980. Gamma Beta Epsilon has planned and carried out organization and programming efforts which make me proud to be associated with its members. These include fund raisers, plant tours, guest speakers, and contacts with both faculty and the external business community.

Gamma Beta Epsilon is a credit to the School of Business and Economics, the University, and the community at large. As a brother in Delta Sigma Pi, I wholeheartedly endorse their affiliation with the International Fraternity.

Cordially,


Joseph E. Johnson
Department Head

JEJ/bb

THE UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO
SCHOOL OF BUSINESS AND ECONOMICS



*Department of Business and
Distributive Education*

December 16, 1980

The Board of Directors
International Fraternity of
Delta Sigma Pi
330 South Campus Avenue
Oxford, OH 45056

Gentlemen:

It is with great pleasure that I recommend our Gamma Beta Epsilon chapter for consideration as a member chapter of the International Fraternity of Delta Sigma Pi.

Having previously served as faculty adviser to Delta Sigma Pi at James Madison University gives me a perspective to view comparatively these two groups of energetic, enthusiastic business students. During the approximately one year since Gamma Beta Epsilon was developed on our campus, we have seen capable leadership attract an outstanding group of business students committed to the goals of Delta Sigma Pi. The faculty and administration actively support our petition.

I am confident that Gamma Beta Epsilon will be a credit to the International Fraternity of Delta Sigma Pi. Without reservations, I recommend acceptance of our petition for membership and chartering of our chapter.

Sincerely,

H. Allen Maynard, Jr.
Assistant Professor and
Faculty Adviser to Gamma Beta Epsilon

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INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

December 1, 1980

BOARD OF DIRECTORS
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am writing this letter in support of Gamma Beta Epsilon Fraternity's petition to be chartered as a chapter of our Fraternity at the University of North Carolina on its Greensboro, North Carolina campus.

It has been my privilege to be closely associated with this group of undergraduates and thus have had the opportunity to observe their activities and progress. Without question, they have not only openly expressed an interest in becoming Deltasigs but have also demonstrated this desire through dedication and example to accept our traditions and objectives. Further, there are four Brothers who are members of the faculty and who have exhibited considerable interest in the formation of a chapter of Delta Sigma Pi through their participation and assistance in various ways to enhance the progress of this group's development.

Accordingly, I respectfully recommend that the Board consider favorably Gamma Beta Epsilon Fraternity's petition for a Delta Sigma Pi chapter charter. There is no doubt in my mind that they will be an asset to our Fraternity, to the University, to the student body and community, as well as to their own individual and collective career and personal development.

Fraternaly yours,

A handwritten signature in cursive script, appearing to read "John M.", is written above the typed name.

M. JOHN MARKO
Past Grand President

:amw

The City of Lenoir, North Carolina, is a small town located in the western part of the state. It is situated on the banks of the Roanoke River, which flows through the town and into the Pamlico River. The town is known for its scenic views and its rich history.

The town of Lenoir was founded in 1785 by a group of settlers who came from the western part of the state. They were attracted to the area because of its fertile soil and its strategic location on the Roanoke River. The town grew rapidly and became an important center of commerce in the region.

HISTORIES

The town of Lenoir has a long and rich history. It was founded in 1785 by a group of settlers who came from the western part of the state. They were attracted to the area because of its fertile soil and its strategic location on the Roanoke River. The town grew rapidly and became an important center of commerce in the region.

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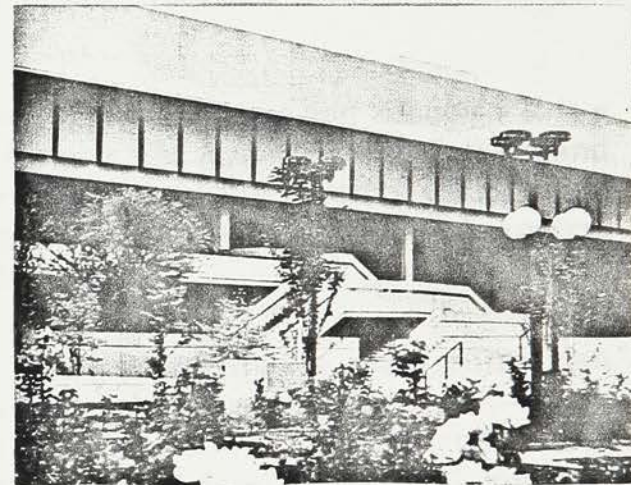
THE CITY OF GREENSBORO, NORTH CAROLINA

Named for Revolutionary War hero Nathanael Green, Greensborough was chartered in 1810 as a town of 369 inhabitants. Known locally as the "Pine Barrens", Greensborough underwent a steady period of municipal growth in the mid to late 1800's. In 1890 the designation of "city" was given to the 14th largest city in the state.

Originally founded on a quarter mile square tract of land, Greensboro now encompasses over 60 square miles and has a population of approximately 160,000. The rise from a cross roads community to the second largest city in the state was brought about by the dynamic interaction of the people, churches and burgeoning economy of the South. Manufacturing, textiles and tobacco had a major impact on the Greensboro area in the mid 1800's and this combination has continued to attract businesses and population to the area.

The availability of recreation, fine arts, quality education and a mild climate has enabled Greensboro to be appealing to a wide cross section of the populace of the United States. In a recent study at the University of Nebraska, Greensboro was rated fifth in the nation in terms of its attractiveness as a place to live.

With its many advantages, Greensboro will continue to be a leader in the piedmont area of the state and in the South as well. A major factor in this continued growth will be the people of the area, many of whom graduate from the University of North Carolina system of 16 colleges. With its people the possibilites for Greensboro are endless.



THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

In 1891 the General Assembly of North Carolina passed an act providing for the establishment of the Normal and Industrial School for Girls. A ten acre site was donated by the citizens and the first building, a combination administration and dormitory was erected in 1892. The first operating budget for the school was \$10,000 to provide for a faculty of 5 and an enrollment of 223. Early objectives of the school were to educate young women for careers in teaching and industrial arts.

The name of the school was changed in 1897 to the State Normal and Industrial College and the campus enlarged to over 120 acres. The campus was again enlarged in 1919 to 130 acres and the name changed to the North Carolina College for Women. In 1932 the State Legislature consolidated the three state universities and another name change resulted. The Woman's College of the University of North Carolina at that time had an enrollment of around 2,000 and a faculty of 67.

The period of the 60's was one of rapid change for the university. In 1963 the college became a university and was enlarged to its present 154 acres, male undergraduates were first admitted in 1965, and enrollment started to grow dramatically.

Just as the name of the university has changed over the years, the purpose of this institution has changed to meet the challenges of the times. In his recent installation address Chancellor William Moran summed up the future of the University: "We face a new decade. We can best begin it by reaffirming now the University's goal of excellence in teaching, scholarship, and public service. The quality of our programs will determine the calibre of our students, and their achievements after leaving are the tests by which this campus will be judged in the future. We must be wary, in planning for the next generation, of counsel that looks back rather than ahead.

The University has emerged from the 70's with new obligations and new opportunities. It is towards both that we must look."

UNC-G is regionally accredited by the Southern Association of Colleges and Schools. It is a member of the Southern Association of Colleges and Schools, the Association of Colleges and Schools, the American Council of Education, the North Carolina Association of Colleges and Universities, the National Commission of Accrediting and is listed with an approved program by the National Council of Accreditation in Teacher Education.

UNC-G awards seven degrees in eighty-nine fields of undergraduate studies, average freshman classes have twenty-two students enrolled, 70% of entering freshmen scored between 450-600 on both the verbal and math sections of the SAT, by their senior year 60-70% of these students will earn a B or better on all course work, the student-faculty ratio is 14.5 to 1, there are 634 full time faculty members with 62% of these holding doctoral degrees.

CLASS COUNTS

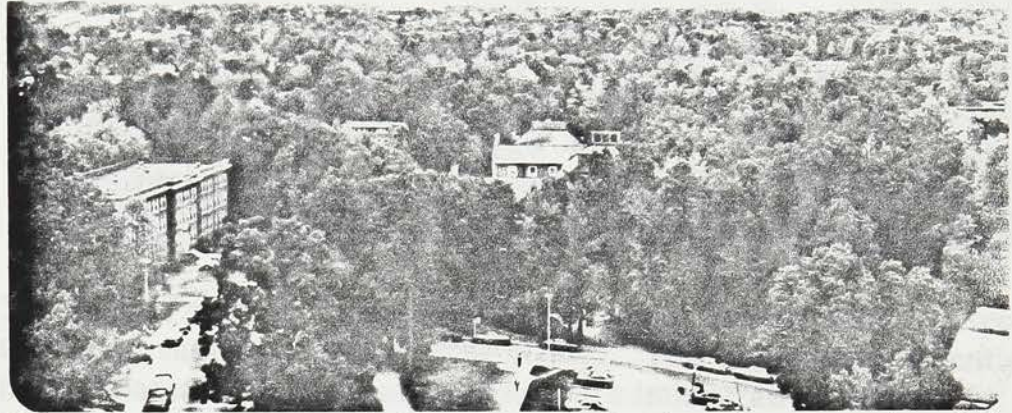
FRESHMEN	1,705
SOPHOMORES	1,792
JUNIORS	2,078
SENIORS	2,208
GRADUATE	2,514
TOTAL	10,297

This aerial view of UNC-CH illustrates the landscaping strengths of the campus. Set in a pleasantly wooded environment, the change of seasons brings much color to the area.



Looking down Campus A from one of the main entrances to the University, the visual focus of a small, intimate campus is still retained. Many of the campus' older structures are located along this area.

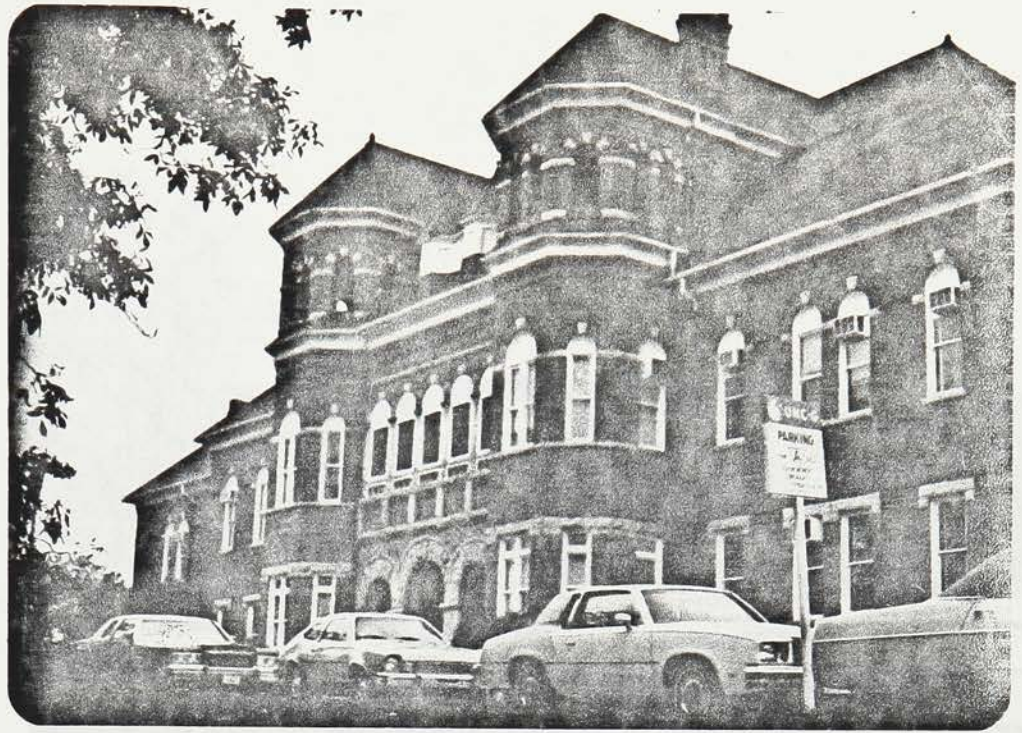
CAMPUS PICTORIALS



This aerial view of UNC-G illustrates the landscaping strengths of the campus. Set in a pleasantly wooded environment, the change of seasons brings much color to the area.



Looking down Campus Avenue, one of the main entrances to the University, the visual flavor of a small, intimate campus is still retained. Many of the campus' oldest structures are located near this area.



The Julius Foust Building - "Old Main" - was the first building erected on the campus at its founding in 1892. This building has recently been declared a landmark and still houses administrative offices.



The Harriet Elliott University Center serves as a central hub in the campus. Students have several alternative dining facilities, meeting and recreation areas, and student organization offices are located here.

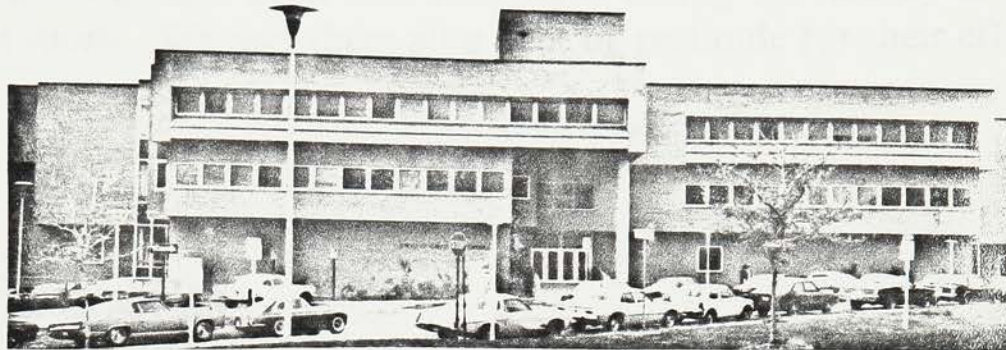


The Walter Clinton Jackson Library is one example of the changing vista on campus. The original wing was built in 1953 with the ten story addition added in 1973. The library contains over one million volumes and has a variety of seating locales.



The Mossman Administration Building houses the offices of the University officials as well as Academic Advising and Cashier's Office. During registration for classes all students have the chance to visit here.

THE SCHOOL OF BUSINESS AND ECONOMICS



Strong programs in business and distributive education go far back in UNC-G history, but these were the only business related programs of significance until the present decade. In early 1970, the school of Business and Economics was formed through the merger of the Department of Economics and Business Administration and the Department of Business Education. The new school was a single entity, without departments. It had a full time faculty of 19; and a group of student majors numbering 316. Undergraduate programs were offered in business administration and economics with several concentrations available in each of these.

By the fall semester of 1978, the full-time faculty numbered 57 and the student majors exceeded 1,650. Undergraduate majors were offered in accounting, business administration, in business and distributive education and in economics. The number of students taking majors within the School of Business and Economics is expected to rise to 2,300 by the mid 1980's when the School will completely occupy the newly opened 122,000 square foot Business and Economics building.

The enrollment statistics of the School are as follows:

	Accounting	Business	BDE	Economics
Freshmen	49	33	74	252
Sophomores	241	367	219	415
Juniors	218	720	216	408
Seniors	119	599	154	230
Others	134	518	185	374
Total	761	2237	848	1679

FACULTY ALUMNI

These gentlemen have been instrumental in aiding our colony in its formation and operations. We owe them all a debt of gratitude for their efforts on our behalf.

WILLIAM DAVID COOPER

Mr. Cooper is an instructor in the Accounting Department and has been with the University since 1979. He received his B.A. in Accounting from Georgia State University in 1967, and Masters of Professional Accounting there in 1969. After a tour with the Army with the rank of captain, Mr. Cooper taught Accounting at Columbus College in Columbus, Georgia; and was Assistant Professor of Accounting at the University of Tennessee at Chattanooga. He is currently working on his PhD thesis entitled "Contributions of Carmen G. Blough to Accounting Thought."

JOSEPH E. JOHNSON

Dr. Johnson received his B.A. degree from the University of North Carolina at Chapel Hill and his M.B.A. and D.B.A. from Georgia State University in Atlanta, Georgia. Prior to his coming to the University of North Carolina at Greensboro in 1969 he was on the faculty of the School of Business at Georgia State. He currently serves as Professor and Head of the Department of Business Administration, and as President of the North Carolina Insurance Education Foundation, Inc. Dr. Johnson has served as consultant to both business and governmental organizations and is the author of several articles and monographs on business topics.

JOHN W. KENNEDY

Dr. Kennedy came to UNC-G in 1956 as Professor of Economics and is Head of the Department of Economics and Business Administration and the Dean of the Graduate School. Prior to this time he was Professor of Economics at Auburn University and Assistant Professor of Economics at the University of Florida. Dr. Kennedy received both his B.A. and M.A. from Duke University in 1942 and 1947 respectively, and his PhD. from the University of North Carolina at Chapel Hill in 1951. Dr. Kennedy has served as a labor-management arbitrator and his principal academic interests are industrial relations and economic theory. He has co-authored a widely used economics textbook and has several professional articles and monographs to his credit.

HOWARD ALLEN MAYNARD

As our advisor, Dr. Maynard has been there when we needed him. Besides helping with our organization, he is also Assistant Professor in the School of Business and Distributive Education. Prior to coming to UNC-G in 1977, Dr. Maynard was a Teaching Assistant at Georgia State University from 1970-72 and Associate Professor at Madison College from 1972-1977. He received his B.A. and M.A. from Appalachian State University in 1966 and 1969 respectively and his PhD. from Georgia State University in 1974. He has written articles for professional journals and is a member of the National Business and Education Association.

M. JOHN MARKO

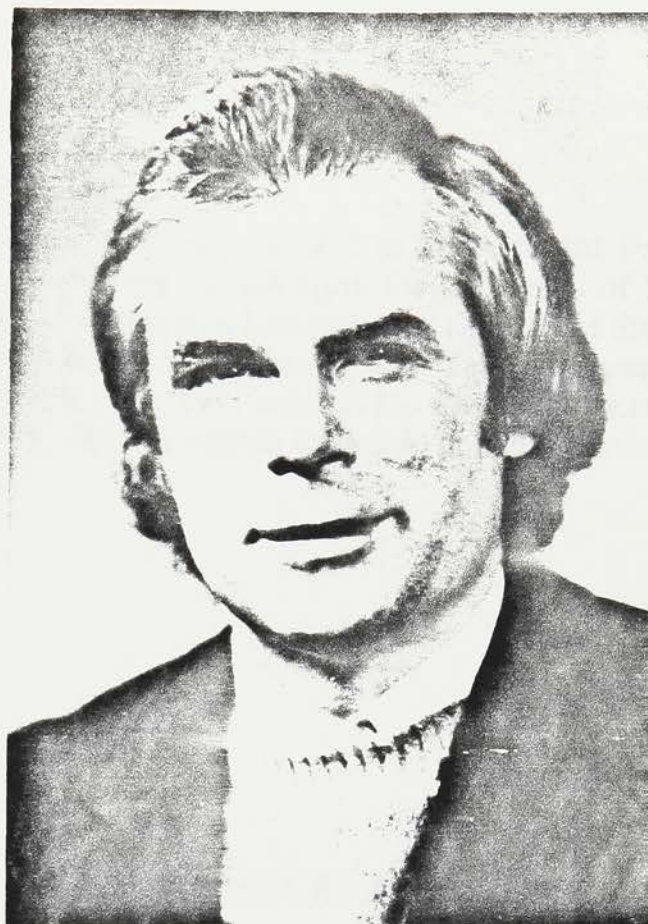
While Dr. Marko is not one of our faculty, he deserves grateful recognition for his assistance to our group. He has been an invaluable source of information and has provided his time to aid our organizational efforts. Dr. Marko's accomplishments are too many to mention in detail here, but he has full involvement in both academic and community affairs. He was grand president of Delta Sigma Pi from 1965-69 and was cited as Delta Sig of the Year in 1972. Currently he is Department Chief of Government Customer Relations for the Government and Commercial Sales Division of the Western Electric Company headquartered at the Guilford Center in Greensboro, North Carolina.

FACULTY INITIATES



SHELDON D. BALBIRER

Dr. Balbirer came to the University of North Carolina at Greensboro in 1974 as Assistant Professor in the School of Business and Economics. Currently, he is instructing advanced finance courses at the school. Before coming to UNC-G, he was an engineer at Columbia Gas Company and Westinghouse Electric Company, Director of Purchasing at Crown Aluminum Industries, and Research and Teaching Assistant at the University of North Carolina at Chapel Hill. Dr. Balbirer's educational background includes a BS degree from Carnegie Institute of Technology in 1961, and his PhD from the University of North Carolina at Chapel Hill in 1975. He is a member of the American Finance Association and Beta Gamma Sigma.



JOHN W. BLASINGAME

Dr. Blasingame was appointed Assistant Professor in the School in 1977, prior to which he was a Teaching Fellow and Instructor at the University of Houston and Assistant Professor at the University of New Brunswick. Dr. Blasingame received his BS from the University of Oklahoma in 1961, and his MBA and PhD from the University of Houston in 1968 and 1975, respectively. He is a member of the Canadian Association of Administrative Sciences, Academy of Management, American Institute for Decision Sciences, Industrial Relations Research Association, Beta Gamma Sigma, and Alpha Iota Delta. Dr. Blasingame has published one book and has had two articles printed in professional journals.

NO PICTURE AVAILABLE

DONALD L. McCRICKARD

Dr. McCrickard came to the University in 1975 as an Assistant Professor in the School of Business and Economics. Following his BA from the University of North Carolina at Chapel Hill in 1967, Dr. McCrickard served as a Lieutenant in the United States Navy from 1968 until 1971. Upon discharge from the Navy, he served as a Teaching Assistant at the University of North Carolina at Chapel Hill from 1971 until 1975. Dr. McCrickard received his PhD from UNC at Chapel Hill in 1975. He has written an article in collaboration for a professional journal.

NO PICTURE AVAILABLE

THOMAS L. PARKINSON

Prior to coming to the University in 1980, Dr. Parkinson was a Lecturer and Assistant Professor at the University of Delaware from 1970 until 1976. He was Assistant Professor at Bryant College from 1976 - 1977, and Associate Professor at Pennsylvania State University from 1977 until 1980. Dr. Parkinson received his BA in 1964 from Dartmouth College and his MBA and PhD from the University of Massachusetts in 1964 and 1972 respectively. He is a member of the American Marketing Research Association, Association for Consumer Research, and the Southern Marketing Association. He has had numerous articles, written individually and in collaboration, printed in professional journals.



TERRY G. SEAKS

Dr. Seaks came to the University in 1973, prior to which he was a Systems Analyst for the Naval Ship and Research Development Center in 1969, Staff Economist for the National Commission on Consumer Finance in 1970, Research Assistant for the Carolina Population Center in 1971, and Visiting Assistant Professor at UNC-G in 1972-73. Dr. Seaks received his BA from Washington and Lee University in 1969, and his MA and PhD from Duke University in 1971 and 1972, respectively. He is a member of the American Economic Association and Econometric Society.

NO PICTURE AVAILABLE

DAVID H. SHELTON

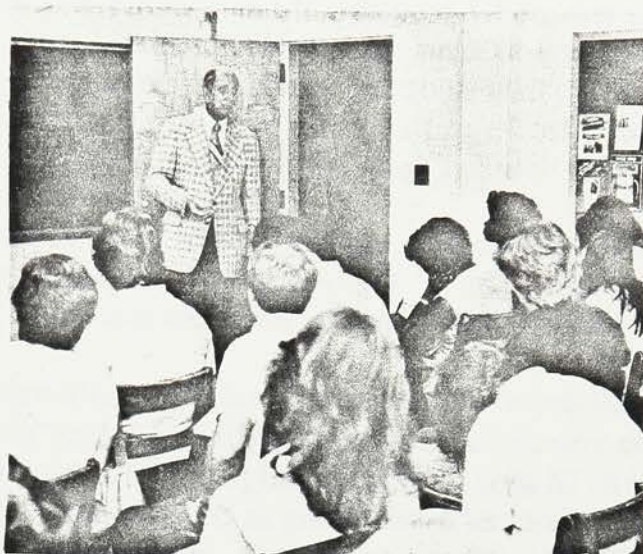
Dr. Shelton, the first dean of UNC-G's School of Business and Economics, joined the faculty of the School in 1965 as a Professor of Economics. Prior to coming to UNC-G, Dr. Shelton was a marketing research analyst for Nationwide Insurance Company from 1954-56; conducted research for the Harvard University Center for International Affairs, and the International Economics Service from 1956-63; and was the supervisor to the graduate school in Economics at the University of Delaware from 1963-64. Dr. Shelton received his BA from Millsaps College, and his MA and Phd from Ohio State University. He is listed in American Men of Science, and is a member of Beta Gamma Sigma, Omicron Delta Kappa, American Economic Association, Society for International Development and Southern Economic Association. Dr. Shelton's articles and book reviews are frequently published in various professional journals.



GWENDOLYN S. WATSON

Dr. Watson came to the University in 1975 as Assistant Professor in the Department of Business and Distributive Education. Prior to this time she was Assistant Professor at High Point College from 1966-72; and Teaching Assistant at the University of North Carolina at Greensboro from 1972-75. Dr. Watson received her BSSA, MEd, EdD from the University of North Carolina at Greensboro in 1963, 1966 and 1975 respectively. She is a member of the National Business Education Association, American Vocational Association, North Carolina Business Education Association, American Business Communications Association, Delta Pi Epsilon, Phi Beta Lambda, and the American Council on Consumer Interest. Dr. Watson has had several articles printed in professional journals.

GAMMA BETA EPSILON



In early February, 1980, Susan Johnson, a transfer student to the University of North Carolina at Greensboro, contacted Dr. Joseph Johnson, Chairman of the Department of Business Administration and requested the names of the business fraternities on campus. Dr. Johnson, an alumnus of Delta Sigma Pi, suggested that Susan work towards establishing a chapter of this fraternity on campus.

On February 26, a luncheon meeting was held in the City Club of First Union National Bank to discuss organizing Delta Sigma Pi on the UNC-G campus. Mr. John Marko, Past Grand President of Delta Sigma Pi; Dr. Johnson; Dr. Terri Mullins, advisor to student groups in the School of Business and Economics; Dr. Allen Maynard, assistant Professor in the Business and Distributive Education Department and also an alumnus of Delta Sigma Pi; and Susan Johnson attended. It was decided that Dr. Maynard would be the group's advisor.

On March 27, a meeting was held to determine if there was enough student interest within the school to start a chapter. Approximately 25 students attended the meeting in the Business and Economics building. The meeting covered the goals and objectives of Delta Sigma Pi and a plan of action for establishment was presented to the group.

The second meeting was held on April 15 with Dr. Johnson, Mr. Marko, and 7 brothers from the Alpha Lambda chapter present to answer any questions from the group.

On April 21, the greek name of Gamma Beta Epsilon was chosen by the group until a formal one could be assigned to the chapter. Local By-laws were presented and approved, and meeting times were set on the second and fourth Wednesdays of the month during the coming academic year. Officers were also elected at this time with further elections to occur in the fall semester. The offices filled were President, Senior Vice President, Treasurer, and Secretary.

Business meetings were held on June 4, July 9, and July 28 during the summer. During these meetings committees were formed, chapter functions discussed, and plans drafted for the fall semester. Speakers during the summer were Dr. David Shelton, Dean of the School of Business and Economics and Dr. Johnson. On June 30, the chapter held its first social event in the form of a covered dish supper. On August 23, the first fund raising event was a car wash.

The first meeting of the fall semester was held on August 27 and the remaining officers and appointed positions were filled. The colony also voted at this time to petition the National Office of Delta Sigma Pi for a Charter Membership.

On September 9, the group met with Mr. Michael Tillar, Assistant Executive Director of Delta Sigma Pi and Mr. John Marko to discuss the present and future plans of the colony. Questions from the members were answered and the progress to date was evaluated.

On September 24, the colony held its first recruiting effort in conjunction with its regular business meeting. Students were invited to "Meet the Chapter" and prospective members were encouraged to become involved with the group.

The first professional event of the colony was on October 8, when the Mayor of Greensboro, Mr. Jim Melvin, President of Home Federal Savings and Loan spoke on the role of business in the community. Another car wash was held on October 13, with the proceeds going towards the charter fund.

On October 27, pledge education classes were started to run through December 9, and on October 29, the 72 members were officially pledged in a ceremony conducted by Mr. Marko, Dr. Johnson, and visiting brothers from Alpha Lamda and Iota Xi chapters.

On November 11, the group served as guides for a lecture by Dr. Juanita Kreps given in the School of Business and Economics. On November 25, Mr. Charles W. Phillips, Jr. of Provident Mutual Life Insurance Company of Philadelphia was the guest speaker at the group's third professional meeting. The colony toured the nationally recognized Center for Creative Leadership on October 20 as its October professional activity.

A combination service/social/professional function was held on December 10. Lee Kinard, a local television personality was present and a covered dish supper was given for a University staff member's ill child.

On January 31, 1981 the colony was officially installed by representatives from the Central Office.

Aims and Purposes of Gamma Beta Epsilon Fraternity

- 1) To petition for and establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of the University of North Carolina at Greensboro.
- 2) To provide opportunities and promote closer affiliation between the leaders of the industry and business world and the students of business at the University.
- 3) To encourage scholarship among the members.
- 4) To promote the study of business at the University.
- 5) To provide the undergraduate with insight into business fields that cannot be taught in the classroom.
- 6) To further develop higher standards of commercial ethics and culture for the welfare of the community and the University.

MEMBERSHIP



RYAN ALBERT
JUNIOR
BUSINESS ADMINISTRATION
Ryan plans to pursue a career in a professional field upon graduation. He currently works for the Natural Science Center and his interests are basketball and sports in general.



LESHIA ALLEN
JUNIOR
BUSINESS ADMINISTRATION
Leshia is considering a career in management or marketing. She has worked for Kelly Childs while attending UNC-G and in her spare time enjoys some sports and artistic pursuits.



LISA ALLEN
JUNIOR
ACCOUNTING
Lisa plans to become a Certified Public Accountant for one of the big 4 firms after graduation. She enjoys all sports, especially tennis and tennis for spare-time activities.



DAVID M. ALBRIGHT
JUNIOR
BUSINESS ADMINISTRATION

David plans to pursue a career in a personnel related field upon graduation. He currently works for the Natural Science Center and his interests are in outdoor activities and sports cars.



LESHIA ALLEN
JUNIOR
BUSINESS ADMINISTRATION

Leshia is considering a career in management or marketing. She has worked for Kelly Girls while attending UNC-G and in her spare time enjoys some sports and artistic pursuits.



LISA ALLEN
JUNIOR
ACCOUNTING

Lisa plans to become a Certified Public Accountant for one of the big eight firms after graduation. She enjoys all sports, especially skiing and tennis for spare time activities.



**W. BRUCE BAILIFF
SENIOR
BUSINESS ADMINISTRATION**

Bruce is interested in a career in the financial aspects of corporate management. He has been employed by J. C. Penney and the city police department while at UNC-G. His interests are in photography and computer programming.



**WILLIAM E. BARDEN
SOPHOMORE
BUSINESS AND DISTRIBUTIVE
EDUCATION**

Bill is interested in a career in fashion merchandising or marketing with a major fashion chain and he has worked as a model for a local fashion merchandising firm. His interests are modeling, dancing and water skiing.



**TINA S. BATTEN
SOPHOMORE
BUSINESS ADMINISTRATION**

Tina works as full time waitress while in school and lists among her interests an enjoyment of being around people. She is considering concentration in Finance and possibly a career in investment analysis.



DEBBIE BECKWITH
SENIOR
BUSINESS ADMINISTRATION

Upon graduation Debbie is considering a M.B.A. degree and a corporate sales career as her future goals. For fun she enjoys tennis, piano and needlework.



SCOTT BERG
SOPHOMORE
ACCOUNTING

Scott's future goals are to study hard and become a Certified Public Accountant. He works for a grocery store while in school and enjoys golf and fishing for recreation.



BONNIE J. BOUVIER
SENIOR
BUSINESS ADMINISTRATION

Bonnie is concentrating in finance at UNC-G and is considering a career in investment planning. She works for an accounting firm at present and crochets for a past time.



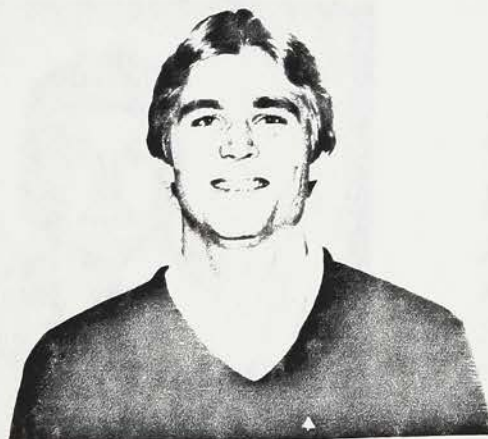
**JENNIFER CAMPBELL
JUNIOR
BUSINESS ADMINISTRATION**

Jennifer is planning a career in the corporate management field upon graduation. She is undecided upon the area that interests her most at this time. When not busy with school, she enjoys reading, music and dancing.

NO PICTURE AVAILABLE

**SANDRA S. CLARK
SOPHOMORE
BUSINESS ADMINISTRATION**

Sandra hopes to be an independent business person following some experience in corporate management. Her leisure time activities include singing, reading and swimming.



**CRAIG A. COOK
JUNIOR
BUSINESS ADMINISTRATION**

Craig is considering a career in corporate management. While at UNC-G he is also minoring in Economics. In his spare time he enjoys basketball, football and listening to music.



SUSAN COPLEY
JUNIOR
BUSINESS ADMINISTRATION

Susan is interested in production management as a career field. While in school she has worked for an area nursery and gift shop. For fun she enjoys reading and listening to music.



DIANE CZORNIJ
SENIOR
BUSINESS ADMINISTRATION

Diane is also minoring in Psychology while at UNC-G. She is assistant manager for a manufacturing firm and plans a career in marketing or personnel. For relaxation she golfs, skis and plays tennis.



JOHN R. DAVIS
SENIOR
BUSINESS ADMINISTRATION

John is also a member of Pi Kappa Phi and Omicron Delta Epsilon at UNC-G. His career goals are to become financial manager of a bank. His recreational activities include socializing and music.



DIANA L. DEVORE
JUNIOR
BUSINESS ADMINISTRATION

Dee is planning a career in the area of conflict management following a M.B.A. and PhD. in Business Administration. She is also a double major in Economics and enjoys needlepoint, cooking and gardening in her spare time.



ROSS M. DE PINTO
JUNIOR
BUSINESS ADMINISTRATION

Ross is a double major in Economics and Business. He currently works as a computer programmer and plans a career in production analysis or systems design. His recreational pursuits are too many to be listed.

NO PICTURE AVAILABLE

DANNY K. DOSS
SENIOR
BUSINESS ADMINISTRATION

Danny plans a career in fashion merchandising and design following his graduation in the summer of 1981. His interests lie in the artistic areas.

NO PICTURE AVAILABLE

ALAN T. EDENS

SENIOR

BUSINESS ADMINISTRATION

Alan plans to attend graduate school and law school prior to a career in corporate law. While at UNC-G he is concentrating in Finance and plays tennis and golf for relaxation.



ROBIN E. FOWLER

SENIOR

BUSINESS ADMINISTRATION

Robin is interested in corporate management as a career field. She has worked as a secretary for the Bowman Gray School of Medicine while in school. Her spare time activities include all sports and reading.



ROBIN FLYNN

JUNIOR

BUSINESS ADMINISTRATION

Robin currently works for a pharmacy while in school. Her plans for a career center in the marketing area - her major and interest are in the creative aspects. She enjoys socializing in her spare time.

NO PICTURE AVAILABLE

**ROBERT "BO" GRAHAM
JUNIOR
BUSINESS ADMINISTRATION**

Bo is the Service Project Chairman for our group. He is concentrating in marketing at the present, and has hopes for a challenging, lucrative career. Sports and traveling occupy his leisure time.



**SHARON M. GUYER
SENIOR
BUSINESS ADMINISTRATION**

Sharon is considering a career in Personnel or banking. She works for the Psychology Department at UNC-G and enjoys snow skiing and reading for recreation.



**DARLENE HALSEY
JUNIOR
BUSINESS ADMINISTRATION**

Darlene is concentrating in Personnel Administration in planning for her career in personnel management on the corporate level. Reading and biking are among her leisure pursuits.

NO PICTURE AVAILABLE

**ANNE HARRIMAN
SOPHOMORE
BUSINESS ADMINISTRATION**

Anne is planning for a career in a challenging business field, but her plans are not definite yet. When not busy with school, she enjoys reading, listening to music.



**LISA HICKS
SENIOR
BUSINESS AND DISTRIBUTIVE
EDUCATION**

Lisa is also minoring in mathematics and is considering a career in office management. Her relaxational activities include piano playing and reading.



**RENEE B. HILLIARD
SENIOR
BUSINESS ADMINISTRATION**

Renee is also the Vice President of the A.S.P.A. chapter on campus. She is considering a career in personnel or employee relations. Arts and sports occupy her spare time.



KAREN HUFFSTETLER
JUNIOR
BUSINESS ADMINISTRATION

Karen is concentrating in marketing while at UNC-G and plans a career in the marketing area. She has worked for a local law firm and includes snow skiing, swimming and softball among her recreational activities.



CHRIS INGRAM
JUNIOR
BUSINESS ADMINISTRATION

Chris is planning a career in corporate management, possibly in the personnel field. When not busy with school and Delta Sigma Pi, Chris enjoys reading, relaxing and listening to music.



SUSAN E. JOHNSON
JUNIOR
BUSINESS ADMINISTRATION

Susan is considering a career in a marketing related area. She is a transfer student from Appalachian State University and includes photography, meeting people and crafts in her leisure time.



CINDY JONES
SENIOR
BUSINESS ADMINISTRATION
Cindy is minoring in Economics while at UNC-G and plans a career in some area of corporate management. In her spare time she enjoys listening to music, reading and meeting people.



KIM JOYCE
JUNIOR
BUSINESS ADMINISTRATION
Kim is considering a career in insurance or marketing and eventually hopes to open her own craft store. She is a member of the Risk and Insurance Society on campus and jogs for relaxation.

NO PICTURE AVAILABLE

THOMAS KAROLE
SENIOR
BUSINESS ADMINISTRATION
Upon graduation, Tom is planning to become involved with the managerial aspects of the small business firm. He has worked for the YMCA while in school and includes swimming, sports and relaxing among his leisure activities.

NO PICTURE AVAILABLE

KENNETH KLEIN

JUNIOR

BUSINESS ADMINISTRATION

Ken is planning a career in production management following graduation. He has worked for a local hospital while in school and enjoys all sports, singing and playing guitar in his spare time.



ERIC V. KRISTOFF

SENIOR

BUSINESS ADMINISTRATION

Eric plans a career in public health or preventative medicine. He has worked as a medical technologist and woodworks in his leisure time.



DONNA L. LANGLEY

JUNIOR

BUSINESS ADMINISTRATION

Donna has a career in marketing, preferably in the furniture manufacturing area, planned. She has worked as a dental assistant and has done fashion displays for a retail store. Her interests include dancing, sports and meeting people.



JEFF LEDBETTER
SOPHOMORE
BUSINESS ADMINISTRATION

Jeff is considering a career in some area of corporate management, but has made no definite plans yet. When he is not busy with school, Jeff enjoys all sports, listening to music and relaxing.

NO PICTURE AVAILABLE

JENNIFER LEE
JUNIOR
BUSINESS ADMINISTRATION

Jennifer has plans to pursue a career in corporate management. She is also interested in the insurance field. Her leisure time activities include jogging, sports and meeting people.



JULIA A. LENTZ
JUNIOR
BUSINESS AND DISTRIBUTIVE
EDUCATION

Julia is majoring in merchandising and plans a career as a fashion buyer. She has been employed by a local fashion store while in school and enjoys interior decorating and music in her spare time.



SUSAN LIVENGOOD
SENIOR
BUSINESS ADMINISTRATION

Susan is planning a career in corporate management upon graduation, but has not decided in what area. When not busy with school, Susan enjoys softball and listening to music as leisure activities.



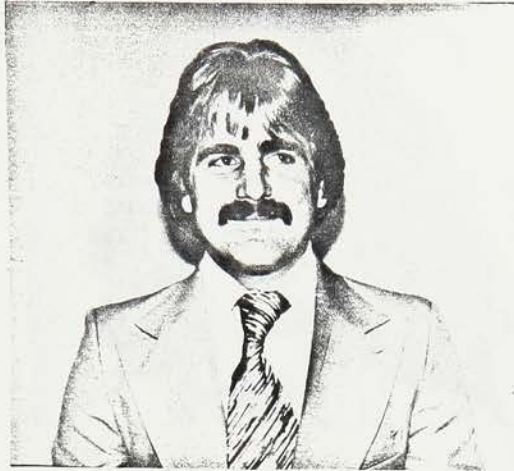
LESLIE LOCKWOOD
SENIOR
ACCOUNTING

Leslie plans to become a Certified Public Accountant upon graduation, possibly with a big eight firm. When she is not busy with school, Leslie enjoys needlework, piano, reading and plants.



KIM McCADEMS
SENIOR
BUSINESS ADMINISTRATION

Kim is minoring in Economics while at UNC-G and plans a career in some area of corporate management upon graduation. In her leisure time Kim reads, listens to music and enjoys meeting people.



BRADFORD MC LAMB
JUNIOR
BUSINESS ADMINISTRATION

Brads course of study also includes minors in Psychology and Economics. His career goals are to work in corporate management and to receive a M.B.A. In his spare time he builds models, skis and enjoys auto racing.



FAYE McLELLAND
JUNIOR
ACCOUNTING

Upon graduation, Faye plans to become a Certified Public Accountant somewhere in North Carolina. When not busy with school, she enjoys listening to music, reading and sports.



JENNIFER MILLER
SOPHOMORE
ACCOUNTING

Jennifer has received both V.A. and Katherine Smith Reynolds Scholarships. Her career goal is to become a Certified Public Accountant. She enjoys socializing in her spare time.



TERRIE L. MORGAN
SENIOR
BUSINESS ADMINISTRATION

Upon graduation, Terrie plans a career as a personnel manager with a large corporation. Terrie's leisure activities include some sports, reading and meeting new people.



SCOTT G. MYOTT
SOPHOMORE
ACCOUNTING

Scott has a career as a Certified Public Accountant or a financial position in a large corporation planned. He has received the Fieldcrest Foundation Scholarship and enjoys socializing and meeting people.



FRANCES W. OTTERBOURG
SENIOR
ACCOUNTING

Frances plans a career as a Certified Public Accountant and in corporate finance upon graduation. When not busy with school, she enjoys dancing, art, jogging and biking as leisure activities.



DEBORAH L. RHEW

SENIOR

BUSINESS ADMINISTRATION

Deb is double majoring in Economics while at UNC-G. She has worked at a local retail firm and in the school's computing center. Deb plans a career in computer applications upon graduation and enjoys meeting people in her spare time.



STARR L. ROLAND

JUNIOR

BUSINESS ADMINISTRATION

Starr plans a career in some area of corporate management in the Northeastern area of the U.S. She has been employed by the Fieldcrest Corporation while in school and enjoys raquetball, reading and going to movies.



MELINDA K. SANFORD

JUNIOR

BUSINESS ADMINISTRATION

Melinda is a double major in math while at UNC-G. Her career goals are to get an MBA and pursue computer applications. She has several scholarships, is a member of Omicron Nu Epsilon and enjoys reading in her spare time.

NO PICTURE AVAILABLE

PAT J. SCHULZ

JUNIOR

BUSINESS ADMINISTRATION

Pat is planning a marketing career for a corporate firm upon graduation. She has worked as a model and for the Center for Applied Research while in school. In her spare time she enjoys poetry, swimming and dancing.



MACK SCOTT

SENIOR

BUSINESS ADMINISTRATION

Mack is a double major in Economics while at UNC-G. He is President of the school's ASPA chapter and plans a career in a personnel field upon graduation. In his spare time he enjoys jogging, tennis and meeting people.



PATSY SHORE

SENIOR

BUSINESS ADMINISTRATION

Patsy is moving to Texas shortly after graduation this spring and hopes to pursue a career in an insurance related field. She has concentrated in Risk Management while at UNC-G and in her spare time does needlework and reads.



**LYNN SMART
JUNIOR
ACCOUNTING**

Lynn is minoring in political science while at UNC-G and plans a career in corporate finance. She is a member of the Accounting Club and enjoys reading, listening to music and some sports.



**KAY SMITH
SOPHOMORE
BUSINESS ADMINISTRATION**

Kay's career goals are to become a responsible corporate management expert. Her field of interest has not been decided upon at this time. When not busy with school she enjoys dancing and water skiing.



**LYNN SMITH
JUNIOR
BUSINESS ADMINISTRATION**

Lynn is a double major in Economics while at UNC-G and include an MBA and Law School in her future career goals. She enjoys running, snow and water skiing and flying in her spare time.

NO PICTURE AVAILABLE

NANCY M. STORY

SENIOR

BUSINESS ADMINISTRATION

Nancy is planning a career in corporate management upon graduation, but is undecided upon the field. When not busy with school, her leisure time activities include needlework and reading.



KIM STRANIERI

JUNIOR

**BUSINESS AND DISTRIBUTIVE
EDUCATION**

Kim is considering a career in data processing or merchandising upon graduation. She works part time as a hostess at a local restaurant and is on the club field hockey team. She enjoys sports and meeting people in her spare time.



PHYLLIS M. TUTTEROW

FRESHMAN

BUSINESS ADMINISTRATION

Phyllis is considering a career in management, but is undecided upon the field she is most interested in. She has been a waitress and cashier while in school and enjoys music, reading and meeting people.



MIKE VESTAL
JUNIOR
BUSINESS ADMINISTRATION

Mike is interested in a career in retail management upon graduation. He has previously earned an Associate of Arts degree and enjoys horseback riding and weight lifting as hobbies.



PATTY D. WALKER
JUNIOR
ACCOUNTING

Patty is also minoring in math while at UNC-G. She includes an MBA and CPA among her career goals. Patty is a Dean's List student and enjoys music, reading and meeting people.



KAREN WARD
JUNIOR
BUSINESS ADMINISTRATION

Karen is not certain of exactly what area of management she wishes to make a career of at this time. When she is not busy with school, snow and water skiing are among her leisure time activities.

NO PICTURE AVAILABLE

TERAESA WHITLEY
SOPHOMORE
BUSINESS ADMINISTRATION

Teraesa is considering a career field that involves both working with people and international in scope. She has worked in retail sales and at the Soda Shop on campus. She enjoys music, reading and meeting people in her spare time.



SUSAN WOLFFE
JUNIOR
BUSINESS AND DISTRIBUTIVE
EDUCATION

Sue is interested in a career in merchandising in the clothing and textile area. She is the Refreshments Chairman of our chapter and enjoys sports, embroidery and calligraphy in her spare time.



ELLEN WOOD
SENIOR
BUSINESS ADMINISTRATION

Ellen plans a career in sales management or law upon graduation. She is a member of the Risk and Insurance Society on campus and enjoys politics, tennis and jogging in her spare time.

NO PICTURE AVAILABLE

**LINDA OLENICK
JUNIOR
BUSINESS ADMINISTRATION**

Linda is concentrating in marketing while at UNC-G and hopes to make a career with a major advertising firm somewhere in North Carolina. When not busy with school, she enjoys reading, some sports and meeting people.

We of Gamma Beta Epsilon Colony would like to take this opportunity to express our appreciation to the staff of the School of Business and Economics without whose help we would have never accomplished our goal.

