

A PETITION

To the Grand Council of the International
Fraternity of Delta Sigma Pi.

Gentlemen:

I, the undersigned for the members of the Business Administration Club, hereby petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi at the University of San Francisco, San Francisco, California.

Organized in accordance with the purposes and high ideals and standards of the Delta Sigma Pi, the membership in group action in regular assembly unanimously agreed to present this petition for consideration.

We pledge ourselves to uphold the Constitution and By-laws of the International Fraternity of Delta Sigma Pi and to faithfully observe its rules and regulations.

By the power invested in me by assimily.


Joseph De Leone
Vice President

SAN FRANCISCO



HISTORY OF SAN FRANCISCO

By Charles Savasta

A CITY OF COLORFUL HISTORY

The Bay of San Francisco was first sighted by Don Gaspar de Portola from its southern hills in 1769; but the name of San Francisco was given nearly a century before, in 1603, by Viscaïno to the Gulf of the Farallones which he mapped as "Bahia de Puerto de San Francisco." The Presidio, and San Francisco Mission dedicated to St. Francis of Assisi, were founded by Col. Juan Bautista de Anza in 1776. The colony on the cove was known as Yerba Buena but was christened San Francisco in 1847.

Originally a colony of Spain, then part of the Mexican Republic, San Francisco came under the jurisdiction of the United States July 9, 1846 when Capt. John B. Montgomery of the USS Portsmouth landed near Yerba Buena Cove and took possession.

The real impetus to San Francisco's growth came, of course, in the years immediately following discovery of gold by John Sutter on January 24, 1848.

The plush and gilt, the gaudy opulence of those early days have persisted to the present. Opera, theater, the arts, restaurants specializing in exquisite cuisine grew out of the wealth which gold and trade and settlers from all over the world brought to the mining camp.

The fateful year of 1906 fire and earthquake ravaged San Francisco, but from the crumbled ruins of the proud city arose an even greater

metropolis, destined to become the queen city of the Pacific world.

Completion of the Panama Canal in 1914 brought the whole Pacific Coast and its leading seaport of San Francisco as close to the Atlantic seaboard commercially as Chicago and other Mississippi points.

International expositions in 1915 and again in 1939 and 1940 focussed world wide attention on the city. San Francisco became the birthplace of the United Nations from April 25 to June 26, 1945 when the United Nations Conference on International Organization was held in the San Francisco Opera House.

Conscious of its golden past San Francisco is showing its traditional vitality in meeting the challenge of today's golden opportunities.

Recognized as a world city in realms of art, literature and music, as well as business San Francisco, in the words of Fortune magazine is, "The youngest of the world's truly cosmopolitan cities."

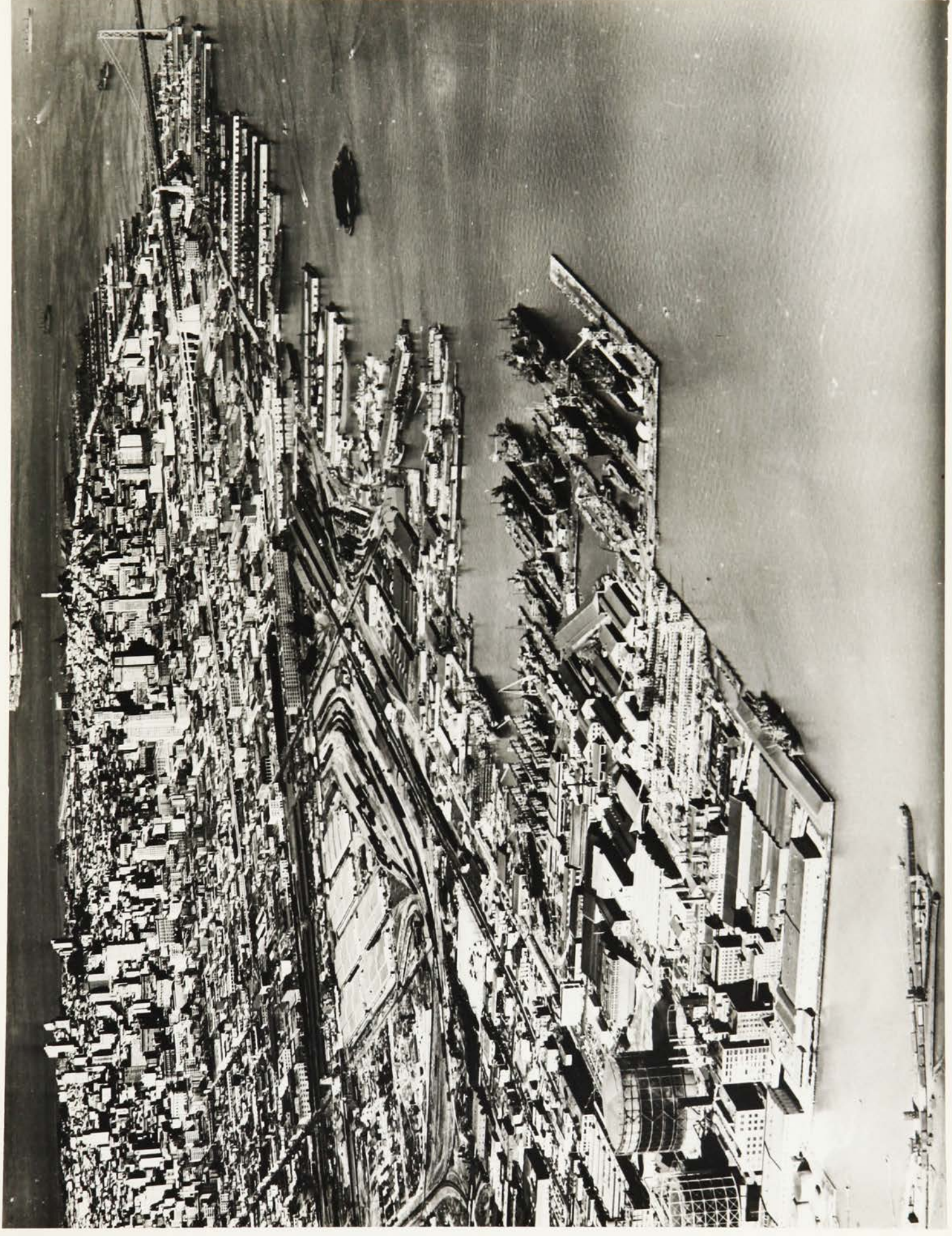
Strategically centered on the Pacific Coast, San Francisco is the heart of the great, productive Central Empire of California where lies more than half the wealth of the Golden State. At the Golden Gate, the city lies for the most part on the slopes of seven hills which rise between the waters of San Francisco Bay and the Pacific Ocean. Hills surround the Bay, with the Santa Cruz mountains southward down the Peninsula, the peaceful, wooded Tamalpais group on the North, and the Berkeley Hills on the East. The terrain slopes gently upward, breaking into rolling hills and mountains in the background, providing an ideal and dramatic setting for workshops, homes, schools, and recreational areas.

The city itself is the focal point of a twelve county region of some

seven thousand square miles. Over two and a half million people live in this integrated cultural and economic community, in a wide range of climate and living conditions. Here there are many diversified opportunities to live, work, play, and do business. In the city of San Francisco itself there are over 827,000 people in a 40 square mile area. The city's climate is pleasantly cool all year round, with temperatures seldom above 62.6 degrees or below 52.4. During the day there is seldom over 12 degrees of change in the temperature.

A city air-conditioned by nature, relatively warm in winter and cool in summer, San Francisco glimmers brightly in the sunlight 66 hours out of every hundred with an average of only 153 hours of fog in the whole 8,700 hours of the year.

Here, then, is a city of glamor and vitality. Your first view of it reveals a breath-taking beauty, and, as you stay a while, you learn of its pleasures and opportunities for achievement and for gracious living.



INDUSTRY AND COMMERCE

San Francisco has long stressed the interdependence of the city and the agricultural areas surrounding it.

Mutual understanding and cooperation between farmer and businessman has led to a closeness of these two segments of community life unduplicated anywhere in America. The men of the farms, dairies and ranches come freely to San Francisco to discuss joint problems . . . and San Francisco business men, well aware of this trust, have worked long and earnestly to help their country neighbors, whose importance they realize.

This is truly the spirit of San Francisco.

The wheels of industry turn busily in San Francisco fashioning products which are swiftly transported to peoples in every land.

Surrounded by nature's riches, supplied with power, fuel and water, great factories are producing steel for new buildings--oil for modern automobiles--engines for massive power plants, and canned foods for everyone.

Industry in San Francisco is working with ever mounting intensity, matching the fertile resources of Northern California with the creative know-how typical of the Western pioneer. The saga of industry in the West is now being written. Pages of history to come will tell of the many achievements of this once almost purely agricultural area. Today, Western industry, led by San Francisco, is on the march. Wherever the eyes turn, the landscape is dotted with factories making clothing, automobiles, paints and a host of other commodities needed the world over wherever people are

working with their hands and their minds to win the constant battle for survival.

Out of the deep rich earth, and from the farms and dairies and ranches of the magnificent agricultural areas of California comes a wide variety of foods for the dinner tables of the world.

Often regarded as an urban community because of its commerce, trade and industries, San Francisco and the Bay Area is in point of fact equally important as an agricultural center. The city is the hub of the Central Pacific Coast Area, containing seventy-eight percent of California's farm acreage—including five of the richest agricultural valleys in the state.

Variety is the keynote of the area's agricultural scheme. Field, fruit and vegetable products are its most valuable crops, followed closely by livestock and poultry.

More than 177 shipping lines regularly pass through the Golden Gate. They contact at least three hundred of the world's ports. To millions of people in foreign lands ships flying the house flags of these old time shipping pioneers are symbolic of American goods and wealth . . . Matson Navigation Company . . . Grace Lines . . . American President Lines (Dollar Lines) . . . American Hawaiian Steamship Company. These are names that have written shipping history. They are names that built the port of San Francisco.

Serving as the outbound gateway to the Pacific and inbound gateway to the Western, Midwestern and Eastern United States, San Francisco brings unexcelled transportation facilities to local business and industry.

The city is the center of a vast network of transportation development.



This network of transcontinental rail and highway facilities, air transport services and steamship lines converges in San Francisco from all points of the compass.

As it is true that San Francisco has become a world port by virtue of her shipping and harbor, it is equally true that San Francisco today has become a world air terminal. The city's progressive attitude toward commercial aviation is a major factor in this growth. As the air terminal of the Pacific and a point of departure for the cities of Asia and the Far East, San Francisco maintains a major position in world air commerce. Every hour of the day, stately airliners rise gently from San Francisco International Airport, headed for cities beyond the horizon.



FINANCE

The towering skyscrapers of San Francisco rise impressively as the financial, industrial and insurance capital of a highly diversified Western empire.

The eyes of the nation are on the West. The whole nation sees, in this vigorous region of broad valleys, fertile fields and humming factories, the energy and enterprise of youth.

Based on the solid foundations of great wealth and purchasing power, San Francisco's position as a center of finance is the key to the widespread industrialization and business development of the Pacific Coast.

San Francisco, the financial and insurance capital of the West, is headquarters of the world's largest bank and is the nation's second most important financial center. Seven of the nation's one hundred largest commercial banks are located in San Francisco.

The Federal Reserve Bank of San Francisco is the headquarters of the Twelfth Federal Reserve District which ranked third in volume of business during 1948 measured by bank debits.

Many hundreds of firms with national reputation have established their Western headquarters in San Francisco and some their national headquarters, including railroad and banking systems of world rank. Today San Francisco is headquarters of the largest bank in the world.

The expeditious handling of widely diversified financial transactions has contributed greatly to the sound industrial and trade relations between San Francisco and the Western Regional Markets. The San Francisco Stock

Exchange early in 1948 continued to hold its place as the nation's second largest regional security market.

There are 19 banks in San Francisco, several of which operate branches. A few banks with headquarters here operate branch systems throughout the State. Fourteen banks are under State supervision--3 commercial and savings, 1 strictly savings, 1 savings and trust, and 2 title insurance companies operating trust departments. There are 5 national banks and each has a trust department; the trust departments are under State supervision.

San Francisco is an internationally important center for financing great commercial, industrial and trading operations.

A shopgirl in Utah, a housepainter in Kansas, a locksmith in New York . . . people from all walks of life all over the nation use products from San Francisco. From the trade marts of the city pours a steady stream of goods, rushed by rail, truck and air to every section of our nation.

San Francisco is the major wholesale trade center of the West. From this capital of distribution, goods are sent through out the eleven Western States.

The city's smart retail shops have a national reputation for distinction. They are modern and their merchandise is designed to please the particular tastes and selective custom of San Francisco and Bay Area connoisseurs. Crowded with interested shoppers the year round, the city's stores are another facet of the cosmopolitan life of San Francisco.

THE CITY TO BE

The hard realities of steel and concrete are even now arising from the blueprinted dreams of engineers, architects and industrialists who are bringing to the San Francisco Bay Region great new factories, with their payrolls and products to enrich the economic life. The great names of American industry are recited in the roster: General Electric, Westinghouse, Chrysler, Ford, General Motors. In addition the city of San Francisco is spending over 177 million dollars on projects for a greater city in the next six years. The great Western Merchandise Mart headquartered in San Francisco has undergone a \$1,800,000 expansion. Downtown stores are being enlarged. Everywhere you look the great future of San Francisco takes shape before your eyes.

Typical of the projects planned by San Francisco's builders is the World Trade Center. This is to be an integrated group of modern, skyscraper buildings located near the storied Embarcadero. The buildings will house headquarters for shipping lines, foreign consulates, export and import firms, and product exhibits. Estimated to cost between twenty-five and thirty million dollars, the project has been approved by the California State Legislature. It was originated by the San Francisco Chamber of Commerce and is now being developed by an independent non-profit corporation with the backing of the entire foreign trading community of San Francisco and the Bay Area.

Even now steps are being taken to complete establishment of a Foreign Trade Zone where cargoes may be held duty free. With government approval,

the Zone's establishment marks another recognition of San Francisco's growing prestige as the international capital of the West.

The plans for a greater San Francisco are well along toward becoming reality and one of the most ambitious of these projects is now over a third completed. This is the stunning, modern "Apparel City" project of the city's apparel industry, which gathers together in one group of buildings all the diverse manufacturing activities in this industry.

The buildings will cost an estimated seven million dollars and are located on a 34 acre site just ten miles from the heart of the San Francisco business district. They are of modern functional architecture in concrete and steel, from one to seven stories in height, attractively laid out on beautifully landscaped grounds and streets. Over a million square feet of sunlit well-ventilated working space will be provided for the industries' ten to fifteen thousand workers.

San Francisco's airport is now undergoing a twenty million dollar expansion program as the result of a bond issue approved by the city's voters. Airlines themselves are adding millions of dollars to create every facility for all phases of aviation activities including manufacturing, sales, private flying, and a number of allied businesses related to aviation.

Upon completion the San Francisco International Airport will actually constitute a small community, having its own utilities, recreational and public convenience services, including small stores and shops, banks, beauty parlors, and cafes.

Equally important to development of a major air terminal is accessibility of the terminal to areas it is designed to serve. This is to be provided for in a rerouting and modernization of the Bayshore Highway which is now under construction.

A separate State project of importance to both the airport and the entire region is a new Bayshore Freeway which will run from San Francisco to San Jose. Designed for high driving speeds, this new freeway will eliminate necessity for grade crossings and cut out many of the present curves and angles. When completed actual driving time from downtown San Francisco to the airport will be 15 minutes.

Already graced by a bridge across its Golden Gate and the inspiring steel arcs of the San Francisco-Oakland Bay Bridge, the Bay of San Francisco is to be crossed by yet another man-made structure. Engineering studies are now under way and numerous official United States Government and Army and Navy reports have investigated the problems related to building a second crossing over the bay itself.

Within a very few years the new crossing will be completed and one more strand will be tied in the fabric which knits together the whole San Francisco Bay Region into one economic and social unit.

The projects which we have mentioned are just a few of those to make San Francisco and its Bay region an even more magnificent and productive place in which to live.

The stimulus of living and working with a people which dares to dream and make those dreams come true is the heritage of every San Franciscan.

Here is a city still being built and a city where a ready welcome is always given to big men and big ideas. One of the familiar descriptions of San Francisco is that it is "The City That Knows How." It does.

The first day or so you may wonder why you suddenly feel so marvelously alive . . . why your spirits are on high and every minute seems terribly precious. Perhaps, you think, it's the clean, salty freshness of the air, cooled by the waters of the Pacific . . . warmed by gentle winds from the inland valleys. Or, you guess, it's the delightful casualness and natural friendliness of the people who have so quickly made you feel at home.

And then, one particularly fine day, you know why you're so glad you came to San Francisco!

"Here," you say to yourself, "the world is at my feet. Wherever I go, on foot or by cable car, by bus or by trolley, I can look out--and down. I do not travel from block to block, or from one section to another; I seem to soar from hilltop to hilltop, from one fabulous view to another. San Francisco, they say, has fourteen hills, and on the crest of each hill, I can look in every direction. I can look to the sea, to the mountains, to the broad sweep of the Bay and to the two most beautiful bridges in all the world. I look down upon people "living outdoors" . . . on rooftop sundecks and balconies and in green gardens; I look down shaded, hillside walks and onto a city dazzling white in the sunlight. The world is at my feet . . . the wonderful world that's San Francisco!"

And San Francisco, you'll soon discover, is also the center of a great vacation area. A few miles from its busy streets are superb regional parks, historic landmarks of early California, spectacular scenery and every opportunity for fun and relaxation.

UNIVERSITY OF SAN FRANCISCO



THE CREDO

OF THE

UNIVERSITY OF SAN FRANCISCO

There is a world-wide struggle to capture the mind of youth. Through "youth movements" foreign dictatorships aim to perpetuate their pernicious doctrines. In our own country youth is exposed to these poisons which can destroy our hard-won liberties. Protection should come from the leading universities, but many of these universities will not or dare not take a stand.

The University of San Francisco refuses to subscribe to the doctrine that "academic freedom" may be used as a pretext to teach systems which destroy all freedom. We proudly boast that we have always taught and will continue to teach the following creed:

We believe in God.

We believe in the personal dignity of man.

We believe that man has natural rights which come from God and not from the State.

We are therefore opposed to all forms of dictatorship which are based on the philosophy that the "total man" (totalitarianism) belongs to the State.

We believe in the sanctity of the home--the basic unit of civilization.

We believe in the natural right of private property, but likewise that private property has its social obligations.

We believe that Labor has not only rights but obligations.

We believe that Capital has not only rights but obligations.

We are vigorously opposed to all forms of "racism"--persecution or intolerance because of race.

We believe that liberty is a sacred thing, but that law, which regulates liberty, is a sacred obligation.

We believe in inculcating all the essential liberties of American Democracy and take open and frank issue with all brands of spurious "democracy".

We believe, briefly, in the teachings of Christ, who held that morality must regulate the personal, family, economic, political and international life of men if civilization is to endure.

On October 30, 1863, the State of California issued a charter under the title of "Saint Ignatius College," and the said institution was empowered to confer degrees "with such literary honors as are granted by any university in the United States."

In 1862, a modern building was constructed on Market Street near Fourth. In June, 1863, the first degree of Bachelor of Arts was conferred and thus began the molding of the leaders in civic and professional life of San Francisco with which the institution has become identified.

HISTORY OF THE UNIVERSITY OF SAN FRANCISCO

The University of San Francisco, known for more than three-quarters of a century as St. Ignatius College, began its existence almost simultaneously with the City of San Francisco. On October 15, 1855, the school was opened amidst what was then the sand-dunes of St. Ann's Valley and is today the center of the retail shopping district of the city.

Of this first school of culture, built during the glamorous "Gold Rush Days," a great civic leader has written: "But if San Francisco is a better place in which to live than any city that we know, it is because courage and adventure in those turmoiled days of sudden wealth brought us men as bold as those who laid their poke of dust upon the bar; men bold enough to wear the cloth of God and bring His humble step close to the swaggered tread of boastful men. Those bold men were gentle Jesuits who understood their God so well they knew that culture and adventure only could not make a city great, but that any city to be great must have knowledge and culture and faith and beauty."

On October 30, 1859, the State of California issued a charter under the title of "Saint Ignatius College," and the said institution was empowered to confer degrees "with such literary honors as are granted by any university in the United States."

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In 1880 a majestic set of buildings was erected on Van Ness Avenue near the site of the Civic Center. Twenty-six years later, fire and earthquake totally destroyed the institution, its laboratories, its libraries, its art treasures, etc.

Within the year, school and city rebuilt with a pioneer courage which has ever characterized both. Temporary buildings were first erected on Hayes Street, near Golden Gate Park. In 1912, the School of Law was instituted with downtown headquarters. In 1910, a new campus was acquired on Ignatian Heights, in the very heart of the residential district of the city. In 1914, the development of the new campus began. In 1927, the entire University was moved to its present location.

In 1930, on the occasion of the Diamond Jubilee, at the request of civic, professional and industrial leaders of San Francisco, the name of Saint Ignatius College was abandoned and the University adopted the name of the City with which it has been so long identified.

In 1931, through the generosity of many friends, twelve new acres of contiguous property were added to the Campus. This acreage has provided the University with ample ground for the ambitious program which it has pursued during the past few years toward the development necessitated by the academic needs of the Metropolitan Area.

The increase in Student Body, the exceptional business opportunities offered by a commercial city such as San Francisco, brought about the division of the institution into the College of Liberal Arts, the College of Science, and the College of Business Administration, in addition to the

School of Law.

In 1931, the School of Law, which originated solely as a Night School, was enlarged to include a Day Division. In 1935, the School of Law was approved by the Council on Legal Education of the American Bar Association. In 1937, the School of Law was admitted to membership in the Association of American Law Schools.

In 1925, evening classes in the Colleges of Liberal Arts and Business Administration were inaugurated. In 1932, Summer Sessions were instituted.

In the Spring of 1948, the Board of Education of the State of California placed the University on the approved list to train candidates for the General Secondary Teaching Credential.

In the Fall of 1948, the University, in conjunction with Schools of Nursing of accredited Hospitals, extended its curricula to include the Bachelor of Science Degree in Nursing.

EDUCATIONAL AIMS

To mould manhood, to develop the entire man, mind and heart, body and soul; to form as well as to inform;

To train the mind to analyze rather than to memorize, so that it may distinguish truth from error; to strengthen the will that it may have the grit to practice virtue and reject vice; to cultivate the heart that it may love the worthwhile things;

To instil culture; to stimulate ambition; to disdain mediocrity and develop leadership; to train citizens for time and eternity;

To maintain high academic standards; to encourage research; to present the technical phases of various fields of knowledge, yet to integrate and make vital education; to present the current and complex problems of modern life, yet assisting youth to solve these problems with principles as eternal as the God who promulgated them--the eternally vital principles of truth and of justice;

To instil into youth the neglected doctrine that morality must govern economics and politics, and that modern ills cannot be cured merely by shifting economic systems and changing political structures: pointing out that every system must be administered by men over men, and that selfishness, greed, dishonesty and lust for power are moral evils which cannot be eliminated by civil legislation but only by moral restraint;

To rivet to the minds of youth the truth that all hatreds, whether of class or race or creed or foreign nations, rot civilization, and that, irrespective of one's belief, the sole and ultimate solution of economic,

political and social ills was epitomized by Him Who said: "Thou shalt love the Lord thy God with thy whole heart and with thy whole soul and with thy whole mind;--Thou shalt love thy neighbor as thyself."

This is the proud tradition, this is the aim and objective of the education imparted by the Jesuit Fathers and Lay Faculty of the University of San Francisco.

SCHOOL OF BUSINESS ADMINISTRATION

COLLEGE OF BUSINESS ADMINISTRATION



GENERAL STATEMENT

The primary aim of collegiate education for business is to train for effective business management. To achieve this goal the College of Business Administration requires all students enrolled in the College to complete certain minimum requirements in such substantive courses as accounting, business law, statistics, and management. Areas of specialization are arrived at during the two years in the upper division. Courses are arranged to present majors in accounting, marketing, finance, foreign trade, industrial relations, and general business.

The work of the lower division lays the foundation of a liberal education and at the same time includes some work introductory to the professional courses required for graduation from the University. Students must complete the lower division before entering the upper division curricula.

It is a well-known fact that the student of Business Administration may, by successful completion of one of the courses of study, considerably shorten the period of apprenticeship required when entering the business world. The Faculty recognizes the value and advantage of practical experience, and for that reason, courses in Business Administration combine both the theory and the practical aspects of business training. Attention is being given to voluntary programs of "in-service training" in the fields of accountancy and merchandising. A faculty committee is arranging this training with various firms of Certified Public Accountants in the Bay Area, and in the case of merchandising, with some of the leading merchants

of the City.

ENTRANCE REQUIREMENTS

The City of San Francisco is the University's laboratory. The lifelong interrelation of City and University has created a unique opportunity for students to correlate the work of the classroom with the policies and practices of business firms. Periodic inspection trips through local firms are conducted during the year. Men prominent in the commercial life of the City are invited to the classrooms to offer the benefit of their experiences.

Many of the students of the College remain in San Francisco upon graduation. The principle "to learn where one earns" establishes valuable personal contacts in the business world for later life.

Laboratory Science 3 units *

A full year course in either Chemistry, Physics, Biology or Physiology, taught as a third or fourth year laboratory science.

Approved Electives 6 units

Continuation of any of the above courses in excess of the requirements or other standard high school subjects.

For admission to regular standing, an applicant must present 9 units of work of at least B average grade in subjects listed above, exclusive of Approved Electives.

Candidates who fail to meet the above entrance requirements may petition the Committee on Admissions for consideration of their applications. The decision of the Committee shall be final as to the applicant's capacity to

* One unit is equal to two semesters of High School work.

ENTRANCE REQUIREMENTS

The following list gives the minimum subject requirements for admission to any regular curriculum:

English 3 units*

Any course in English, Public Speaking, Journalism or Dramatics.

Foreign Language 2 units*

These units must be in one language.

Mathematics 2 units*

Two semesters of Algebra and two semesters of Geometry.

History 1 unit *

Any two semesters of History or Civics.

Laboratory Science 1 unit *

A full year course in either Chemistry, Physics, Biology or Physiology, taught as a third or fourth year laboratory science.

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pursue work of collegiate character.

Students admitted to the College of Business Administration with entrance deficiencies must make up the deficiency before commencing the sophomore year.

GENERAL REQUIREMENTS FOR A DEGREE

- (a) The completion of all Lower Division requirements.
- (b) The completion of 128 semester hours of academic work in prescribed and elective courses in which the candidate has secured at least 128 grade points or a "C" (1.0) average. In computing the grade point average, the ratio will be based upon the number of units attempted and not on the total number of units completed. If a student presents more than 128 semester hours, he must also have additional grade points to correspond.
- (c) The candidate for a degree must secure a "C" average in his major field.
- (d) The candidate for a degree must have completed 24 units of Philosophy as prescribed by the Department of Philosophy. An equitable adjustment is made in the case of a transfer student. Every student, irrespective of his Major, must be enrolled in three units of Philosophy each semester.
- (e) The candidate for a degree must have satisfactorily passed the "Requirement of American Institutions and United States History."
- (f) The candidate for a degree must have spent at least the last year of his course in residence at the University, taking at least a minimum schedule.

REQUIRED COURSES

LOWER DIVISION

The Lower Division is arranged to provide a broad cultural background as well as to prepare the student for the more concentrated work of his Major.

General Requirements for Junior Standing:

- (a) Satisfaction of all entrance requirements.
- (b) Completion of an amount of college work totaling normally 64 units, including all specified preparatory requirements for the Major.
- (c) Completion of the following subject requirements:

English, 8 units.

Foreign Language—The completion of the High School Foreign Language entrance requirement is sufficient for students in the College of Business Administration.

*Military Science, 8 units.

Natural Science, if the entrance requirement of one unit of laboratory science taken during the third or fourth year of high school (or its equivalent) has been fulfilled, no further science is required of students in the College of Business Administration. If this requirement has not been fulfilled, the student must enroll in one year of laboratory science.

Public Speaking, 2 units.

Philosophy, 12 units, as prescribed by the Department of Philosophy.

* Required of Non-Veterans only.

Every student, irrespective of his Major, must be enrolled in three units of Philosophy each semester. An equitable adjustment is made in the case of a transfer student.

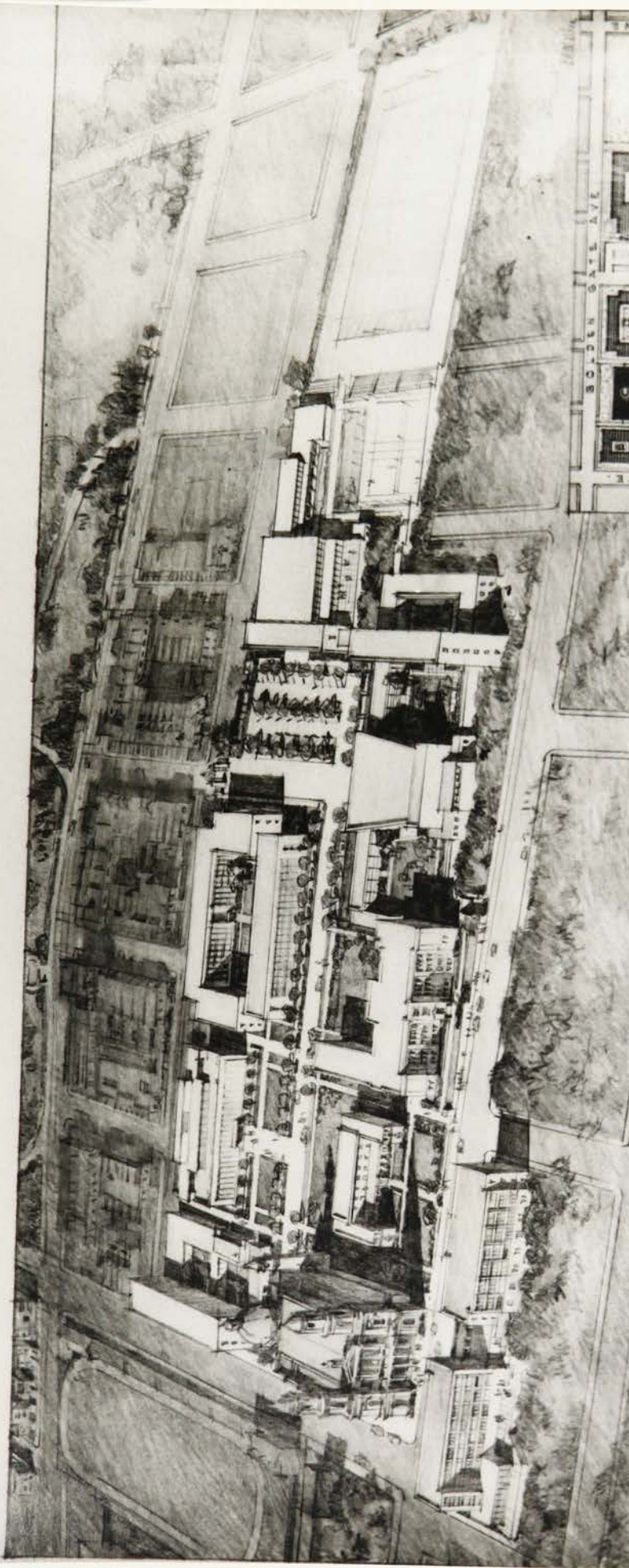
Religion, 4 units (required of Roman Catholics only).

Social Science, 6 units.

The application of the above requirements to individual cases is subject to the general regulations of the University.

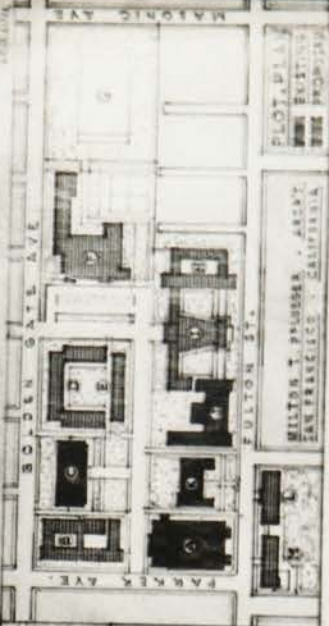
UPPER DIVISION

The total number of college units taken toward a degree must be a minimum of 128 units, of which at least 58 must be taken in the Upper Division, after the fulfillment of the Lower Division requirements.



G R E A T E R U N I V E R S I T Y O F S A N F R A N C I S C O .

- KEY
 S - S - 44
- A ST. IGNATIUS CHURCH.
 - B FACULTY RESIDENCE.
 - C LIBRARY.
 - D SCIENCE GROUP (CONTRACTORS)
 - E GRADUATE SCHOOL.
 - F PHYSICAL EDUCATION.
 - G MYSTIC FIELD.
 - H STUDENT UNION & RESIDENCE HALL.
 - I AUDITORIUM.
 - J LIBERAL ARTS.
 - K ADMINISTRATION BLDG.
 - M BUSINESS ADMINISTRATION.



GOLDEN GATE AVE

PARKER AVE

FULTON ST.

MILTON T. PRUSSER, ARCHT.
 SAN FRANCISCO, CALIFORNIA

PLOT PLAN
 SEE EXISTING
 SEE PROPOSAL

MISCELLANEOUS INFORMATION

ANNUAL SMALL BUSINESS CONFERENCE

The first Annual Business Conference sponsored by the College of Business Administration of the University of San Francisco was held at the University on May 12, 1949. It is an annual affair. The Conference this year will be held in the early spring of 1951.

The Conference is designed to encourage effective management and leadership among the business organizations of the Bay Area. Through their attendance at the conference, the students of the College of Business Administration become cognizant of practical business problems. At the same time, they have an opportunity to apply their training in line and functional organization to practical problems by assisting the Conference Committee.

A faculty committee has been formed to insure the growth and continuation of this Conference and to make certain that a valuable service is constantly offered to the business men of the Bay Area.

SCHOLARSHIPS

Each year the University offers a number of scholarships to high school seniors. These scholarships are based on the applicant's academic record and evidence of financial need. Applications for these scholarships should be mailed prior to April 1st, to the Committee on Scholarships and Curriculum.

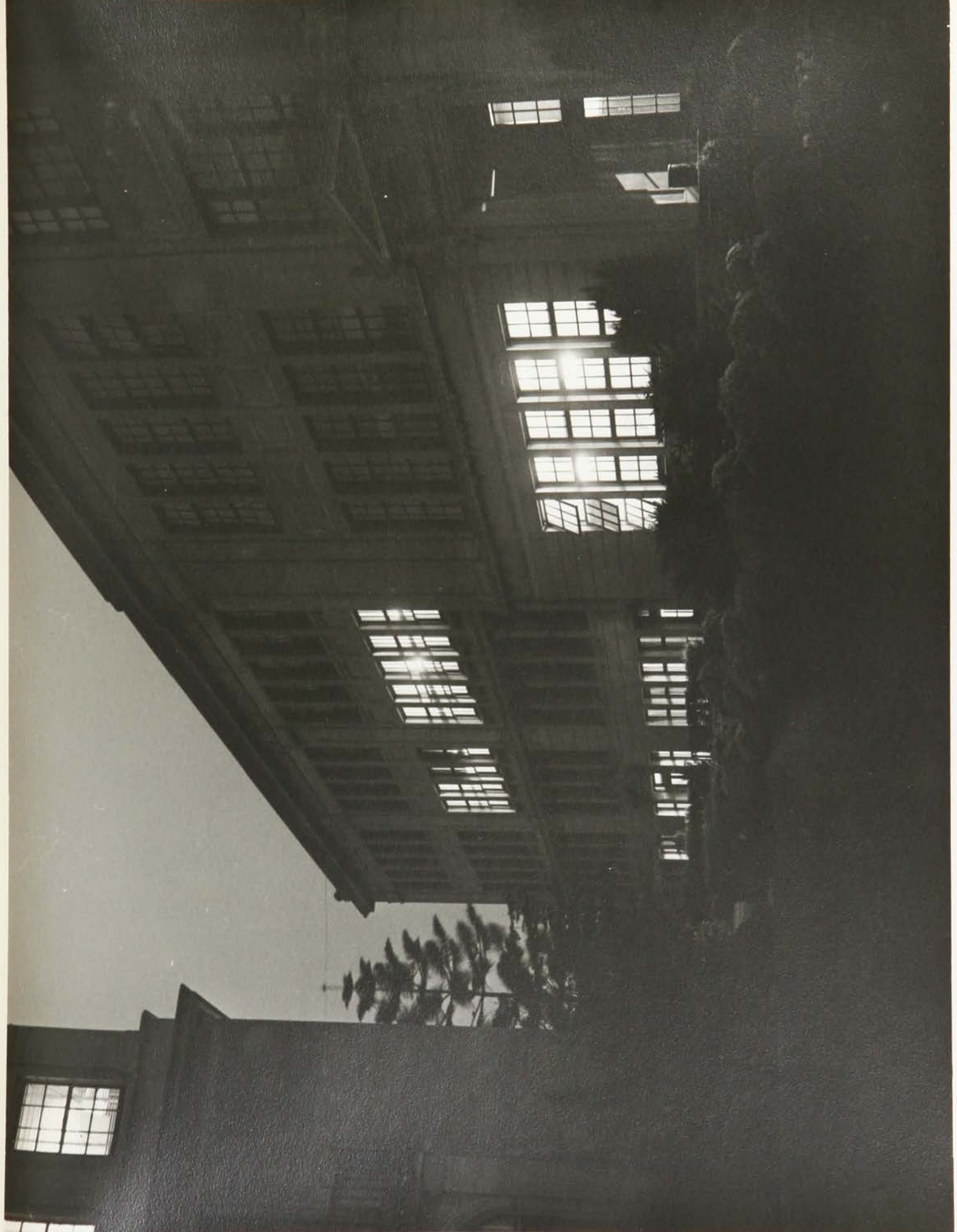
The President has granted two scholarships to those students who stand highest in a competitive examination which is held each Spring by the College of Business Administration. Men eligible to take this examination must be graduating from accredited high schools. Candidates must, with their letter of application, present a transcript of their High School grades certified by their High School Principal. Information may be secured by addressing the Committee on Scholarship and Curriculum, College of Business Administration, University of San Francisco, San Francisco 17, California.

C.P.A. TRAINING PROGRAM

For those students who intend to pursue the career of Certified Public Accountant, the University provides evening courses in C.P.A. Review. This course may be taken upon completion of the regular course of study or by special permission of the Dean. The C.P.A. Review is scheduled to precede the State C.P.A. Examination.

Federal Tax Accounting is becoming a specialized field of accounting. Students who intend to specialize in tax work should take the tax problems course upon graduation.

The C.P.A. Review and the Federal Tax Problems Course are not part of the regular curricula. However, students will find, upon graduation, that these courses will materially assist one who is seeking to pass the State C.P.A. Examination.



THE EVENING DIVISION

The Evening Division of the College of Business Administration affords everyone in the Bay Area an opportunity to pursue University training. Everyone is interested in their own future. The time to prepare for this future is now. Only through constant preparation and study today can we hope to mold our own tomorrow. The Evening Division may be one of the important keys to your future. Abraham Lincoln once said, "I will study and get ready--and the opportunity will come."

The College of Business Administration is an integral part of the University. It is a professional school of business and as such offers professional training. The Evening Division requires the same high quality of work as is demanded in the Day Division. Many channels of study are open to the students in the Evening Division. They may undertake a degree program leading to a Bachelor of Science degree in Business Administration. Many choose the Certificate Program. Professional level courses are offered to meet the demand of the more advanced students in the fields of Accounting, Marketing and Taxation. There are many who wish to pursue but a few University courses in order to improve their professional or cultural backgrounds. Regardless of your educational needs or desires on the University level, the full facilities of the Evening Division are available to you.

This semester the enrollment is higher than ever before. More and more people are looking to the University of San Francisco for leadership and guidance in Evening University education. It is a trust which we accept eagerly but humbly. We hope that we can assist you.

BUSINESS ADMINISTRATION CLUB

BUSINESS ADMINISTRATION CLUB

With an eye on the future, the Dean of the College of Business Administration of the University of San Francisco initiated a proposed plan for a business fraternity. After careful consideration, the administration formed the Business Administration Club for the purpose of applying for acceptance by the International Fraternity of the Delta Sigma Pi.

Slow progress was maintained until a group of ten men, who were interested in seeing their school grow, extolled the principles and standards of the Delta Sigma Pi. When the final petition was prepared, a membership of fifty men had applied. These men having an expressed interest in the moral, growth, and principles set forth by this Fraternity were encouraged to enroll.

Future pledges and members must be of an average scholastic standing, be able to work with their fellowmen, and citizens of their community. The club is to promote interest, research, and interchange of ideas in all fields of Business Administration.

Pledges will be schooled in the principles and organization of the Delta Sigma Pi, and upon successfully passing the written examination and completing one semester of work, they will then be accepted.

The constitution of the Business Administration Club has been patterned from that of the Delta Sigma Pi and upon acceptance will be ratified accordingly.

BUSINESS ADMINISTRATION CLUB OFFICERS

President: Everett Terry
Vice President: Joseph De Leone
Secretary: William D. Byrd, Jr.
Treasurer: John B. McGovern, Jr.
Historian: Charles Savasta



Robert Ainslie

Address: 1022 Guerrero Street
San Francisco, California

Age: 18

Date of Birth: November 30, 1931

Place of Birth: San Francisco

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

Pershing Rifle

Albert Baggiani

Address: 160 Newman Street
San Francisco, California

Age: 20

Date of Birth: December 28, 1930

Place of Birth: San Francisco

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None - National Relations Club

Curtis Edward Bangs

Address: 1220 Park Avenue
Alameda, California

Age: 23

Date of Birth: October 19, 1926

Place of Birth: Alameda, California

Marital Status: Single

College Status: Freshman

Military Status: Veteran

Extracurricular Activities:

International Relations Club

Robert Gene Baylor

Address: 2306 Union Street
San Francisco, California

Age: 18

Date of Birth: February 7, 1932

Place of Birth: Portland, Oregon

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

U.S.M.C. Special Drill Team
U.S.M.C. Basketball Team
Pershing Rifle - U.S.F.

Edmond R. Benedetto

Address: 684 - 56th Street
Oakland 9, California

Age: 29

Date of Birth: April 26, 1921

Place of Birth: Jackson, California

Marital Status: Single

College Status: Junior

Military Status: Veteran

Extracurricular Activities:

None

John D. Bertone

Address: 264 Delano Avenue

Age: 19

Date of Birth: August 23, 1930

Place of Birth: San Francisco

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

None

Eugene A. Bertorelli

Address: 42 Abbey Street

Age: 18

Date of Birth: January 18, 1932

Place of Birth: Isola di Compiano, Province of Parma,
Italy

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

Sodality
Debating Team

William J. Britton

Address: 152 Clipper Street
San Francisco, California

Age: 19

Date of Birth: May 30, 1930

Place of Birth: San Francisco

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

None

President of Marketing Club
Business Administration Club

Raymond Bolton

Address: 268 Orange Street
Oakland, California

Age: 21

Date of Birth: September 12, 1928

Place of Birth: San Francisco

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

Vice President of Marketing Club
Business Administration Club

William D. Byrd, Jr.

Address: 2519 - 38th Avenue
San Francisco, California

Age: 24

Date of Birth: June 13, 1925

Place of Birth: Durham, N.C.

Marital Status: Single

College Status: Freshman

Military Status: Veteran

Extracurricular Activities:

None

Robert Castano

Address: 277 - 16th Avenue
San Francisco, California

Age: 19

Date of Birth: June 6, 1931

Place of Birth: Sacramento

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

Pershing Rifle

Pershing Rifle

U.S.A.C.A. Special Drill Team

Gerald Eugeno Castagnetto

Address: 119 Broad Street
San Francisco, California

Age: 18

Date of Birth: September 3, 1931

Place of Birth: Redding, California

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

Marine Corps Reserve
Pershing Rifle
U.S.M.C.R. Special Drill Team

Donald D. Christie

Address: 1166 Clay Street
San Francisco, California

Age: 22

Date of Birth: April 29, 1928

Place of Birth: San Francisco

Marital Status: Married

College Status: Sophomore

Military Status: Veteran

Extracurricular Activities:

None

James P. Coleman

Address: 1225 Lawton Street
San Francisco, California

Age: 18

Date of Birth: January 2, 1932

Place of Birth: Cleveland, Ohio

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

U.S.F. Ski Club
Pershing Rifle

Ed De La Torre

Address: 703 - 5th Avenue
San Francisco, California

Age: 22

Date of Birth: August 26, 1927

Place of Birth: Sacramento

Marital Status: Single

College Status: Junior

Military Status: Veteran

Extracurricular Activities:

Games Committee
Publicity Committee

Joseph J. De Leone

Address: 1256 Kearney Street
San Francisco, California

Age: 27

Date of Birth: May 15, 1922

Place of Birth: San Francisco

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

None

Roy John Dittamo

Address: 92 Ottawa Avenue
San Francisco, California

Age: 20

Date of Birth: September 15, 1929

Place of Birth: San Francisco

Marital Status: Single

College Status: Senior

Military Status: Non-Veteran

Extracurricular Activities:

Scabbard and Blade
Board of Student Control

Herbert C. Dodini

Address: 1327 - 5th Avenue
San Francisco 22, California

Age: 29

Date of Birth: November 28, 1920

Place of Birth: Red Bluff, California

Marital Status: Married

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

None

William J. Fass

Address: 46 Paramount Terrace
San Francisco, California

Age: 21

Date of Birth: December 25, 1928

Place of Birth: Madison, Wisconsin

Marital Status: Single

College Status: Sophomore

Military Status: Veteran

Extracurricular Activities:

None

Jack Fisher

Address: 120 Allison Street
San Francisco, California

Age: 24

Date of Birth: Mar. 11, 1926

Place of Birth: San Francisco, California

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

Business Administration Club Basketball

John C. Grampaoli

Address: 2010-B Lombard Street
San Francisco, California

Age: 20

Date of Birth: October 5, 1929

Place of Birth: San Francisco

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None

Don M. Goudge

Address: 1456 Jackson Street
San Francisco, California

Age: 23

Date of Birth: November 13, 1926

Place of Birth: Ukiah, California

Marital Status: Single

College Status: Junior

Military Status: Veteran

Extracurricular Activities:

Intermural Basketball

Arnold Greene

Address: 1730 Balboa Street
San Francisco, California

Age: 18

Date of Birth: December 16, 1931

Place of Birth: New York City

Marital Status: Single

College Status: Freshman

Military Status: Non-Veteran

Extracurricular Activities:

None

Kenneth L. Klippel

Address: 186 Shawnee Avenue
San Francisco, California

Age: 19

Date of Birth: May 22, 1931

Place of Birth: San Francisco California

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

None

Kenneth D. Larrabee

Address: 1754 Grove Street
San Francisco, California

Age: 21

Date of Birth: July 10, 1928

Place of Birth: Marysville, California Hawaii

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None

Lawrence Lau

Address: 100 Cole Street
San Francisco, California

Age: 25

Date of Birth: March 20, 1925

Place of Birth: Honolulu, Territory of Hawaii

Marital Status: Single

College Status: Freshman

Military Status: Veteran

Extracurricular Activities:

None

Robert Henry Laws, Jr.

Address: 90 Princess Street
Sausalito, California

Age: 20

Date of Birth: January 11, 1930

Place of Birth: Pottsville, Pa.

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

Gavel Society

Emmett V. McCourt

Address: 111 Chestnut Avenue
South San Francisco, California

Age: 23

Date of Birth: November 8, 1926

Place of Birth: South San Francisco

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

None

Frank L. McCullough

Address: 5921 Wood Drive
Oakland, California

Age: 22

Date of Birth: August 10, 1927

Place of Birth: Oakland

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None

John B. McGovern, Jr.

Address: 2480 Washington Street

Age: 24

Date of Birth: September 13, 1925

Place of Birth: San Pedro, California

Marital Status: Married

College Status: Junior

Military Status: Veteran

Extracurricular Activities:

None

Thomas R. Mullen

Address: 1236 - 16th Avenue
San Francisco, California

Age: 21

Date of Birth: September 14, 1928

Place of Birth: Marshfield, Wisconsin

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None

Raymond P. Neal

Address: 172 Meadowbrook Drive
San Francisco, California

Age: 29

Date of Birth: October 23, 1920

Place of Birth: San Francisco

Marital Status: Single

College Status: Sophomore

Military Status: Veteran

Extracurricular Activities:

None

Richard A. Proulx

Address: 224 Twin Peaks Blvd.
San Francisco 14, California

Age: 22

Date of Birth: May 23, 1928

Place of Birth: San Francisco

Marital Status: Single

College Status: Sophomore

Military Status: Veteran

Extracurricular Activities:

None

James D. Reid

Address: 6339 California Street
San Francisco, California

Age: 22

Date of Birth: October 3, 1922

Place of Birth: Madras, Illinois

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

None

Albert Rudman

Address: 5804 - 3rd Street

San Francisco 11, California

Age: 25

Date of Birth: October 3, 1924

Place of Birth: Molini, Illinois

Marital Status: Married

College Status: Junior

Military Status: Veteran

Extracurricular Activities:

None

Member - Treasury of Marketing Club U.S.F.
Basketball Team for Business Administration Club

Salvatore C. Savasta

Address: 2430 Jones Street
San Francisco 11, California

Age: 23

Date of Birth: April 16, 1927

Place of Birth: San Francisco

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

Secretary - Treasurer of Marketing Club U.S.F.
Basketball Team for Business Administration Club

Don Schoenberger

Address: 619 Birch Street
San Francisco, California

Age: 18

Date of Birth: March 12, 1932

Place of Birth: Upper Lake

Marital Status: Single

College Status: Sophomore

Military Status: Non-Veteran

Extracurricular Activities:

None

Stuart T. Sturges

Address: 285 Juenita Way
San Francisco, California

Age: 22

Date of Birth: February 24, 1928

Place of Birth: San Francisco

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

None

Everett D. Terry

Address: 821 Leavenworth Street

Age: 22

Date of Birth: October 31, 1927

Place of Birth: Oakland, California

Marital Status: Single

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

None

Malcolm Visbal

Address: 3833 Moraga Street
San Francisco, California

Age: 20

Date of Birth: October 4, 1930

Place of Birth: San Francisco

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

Secretary, Associated Students, U.S.F.
Games Committee
Rally Committee
Publicity Committee
Winter Carnival
Intermural Sports
Board of Student Control

Louis V. Vitali

Address: 350-B Francisco Street

Age: 25

Date of Birth: July 15, 1924

Place of Birth: San Francisco

Marital Status: Married

College Status: Senior

Military Status: Veteran

Extracurricular Activities:

President of Marketing Club
Member of Maraschi Club

John H. Weaver

Address: 1590 - 44th Avenue
San Francisco, California

Age: 21

Date of Birth: July 6, 1928

Place of Birth: San Francisco

Marital Status: Single

College Status: Junior

Military Status: Non-Veteran

Extracurricular Activities:

Marketing Club
Games Committee

LETTERS OF RECOMMENDATION

UNIVERSITY OF SAN FRANCISCO

SAN FRANCISCO 17, CALIFORNIA

July 13, 1950

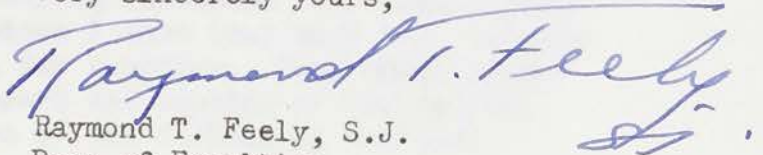
TO WHOM IT MAY CONCERN:

This is to certify that the Administration of the University of San Francisco is happy to approve of the installation of a chapter of Delta Sigma Pi at this institution.

The Fraternity is hereby officially approved.

The Administration wishes all success to this Business Administration Group.

Very sincerely yours,


Raymond T. Feely, S.J.
Dean of Faculties

RTF/rk

UNIVERSITY OF SAN FRANCISCO

SAN FRANCISCO 17, CALIFORNIA

OFFICE OF THE DEAN
COLLEGE OF BUSINESS ADMINISTRATION

July 17, 1950

Mr. H. S. Wright
Grand Secretary-Treasurer
Delta Sigma Pi
222 West Adams Street
Chicago 6, Illinois

Dear Sir:

It is a pleasure for me to recommend to you the Business Administration Club of the College of Business Administration of the University of San Francisco to be considered for affiliation with the Delta Sigma Pi.

The members of this organization are not only fine students, but outstanding gentlemen who will be a credit in every respect to the standards of Delta Sigma Pi. We are happy that you had an opportunity to meet many of them during your May visit.

I can unqualifying recommend this organization for affiliation since I know they have been working towards that goal for sometime. They shall always have the full support and backing of the faculty and administration of the College of Business.

Very truly yours,



Roy C. Hall, Dean
College of Business Administration

UNIVERSITY OF SAN FRANCISCO

SAN FRANCISCO 17, CALIFORNIA

OFFICE OF THE DEAN
COLLEGE OF BUSINESS ADMINISTRATION

July 17, 1950

Mr. H. S. Wright
Grand Secretary-Treasurer
Delta Sigma Pi
222 West Adams Street
Chicago 6, Illinois

Dear Sir:

It is with great pleasure that I recommend that the Delta Sigma Pi Fraternity install a chapter at the University of San Francisco. As Faculty Adviser I have worked closely with the charter members of the proposed chapter and have been impressed by the enthusiasm and sincerity that they have shown in their efforts to organize a group that could affiliate with the Delta Sigma Pi.

I believe that this group of students will carry on the purposes and spirit of the Fraternity in a manner that will be a credit to the international organization if a chapter of the Delta Sigma Pi is installed at the University of San Francisco.

Sincerely,

Merton P. Kilgore

Merton P. Kilgore
Faculty Adviser