

A PETITION
TO
THE INTERNATIONAL FRATERNITY
OF
DELTA SIGMA PI
BY
GAMMA NU
THE UNIVERSITY OF SANTA CLARA
SANTA CLARA, CALIFORNIA

A PETITION

I, _____
of the County of _____
State of _____
do hereby petition
the Board of _____
to _____
and _____

To the Grand Council of the International Fraternity of Delta Sigma Pi.

Clarence E. Munnich, Jr.

Joseph P. Parker, Jr.

Clarence E. Munnich, Jr.

Gentlemen:

We, the undersigned members of Gamma Nu Fraternity hereby petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi at the University of Santa Clara, Santa Clara, California.

Organized in accordance with the purposes and high ideals and standards of the Delta Sigma Pi, the membership in group action in regular assembly unanimously agreed to present this petition for consideration.

We pledge ourselves to uphold the Constitution and By-laws of the International Fraternity of Delta Sigma Pi and to faithfully observe its rules and regulations.

Richard C. Gaudin

John C. McMillan

Robert A. Moore

Edward J. Meyer

Darius A. Daniels

Clarence E. Mincey, Jr.

Joseph Parker Jr.

Vincent J. Di Corti

Don A. Beckini

Barnes Martin

Leo G. Smith

Walter Meekins

James H. Love

William Zappella

Lawrence Laubscher

Richard Ornelas

John E. McEllen

Robert E. Monroe

Edward W. Hagan

Kenneth R. MacDutty

Edward V. Shellen Jr.

Anthony C. Bregante

Herbert C. Clark

Joseph A. Agnello

Donald Seybold

Lauren A. Crupi

Harold T. Schirke

William C. Haley

Louis J. Boitano
FACULTY ADVISOR

Joseph M. Costa
FACULTY ADVISOR

SANTA CLARA VALLEY



SANTA CLARA COUNTY
IT'S INDUSTRIAL HISTORY AND IT'S GROWTH
By Joseph Farrell

The principle industry of Santa Clara County originated with the Franciscan Padres that layed out the orchards and gardens that surrounded the newly established Mission Santa Clara. For years the only industry in the county was that of agriculture, with a few tanneries and the small shipping port of Alviso, on the south end of San Francisco Bay. Since that time the agricultural industry and connecting industries grew, and other industries moved into the county, until today it is known as "one of the fastest growing industrial areas on the Pacific Coast".

Due to the climate of Santa Clara County, agriculture was destined to be the leading industry from the very beginning. At the present time it is the largest prune raising district in the world, producing a yearly crop of between one-hundred twenty to two-hundred thirty-two million pounds. Every third prune eaten in the world is from one of the millions of trees of the fifty-six thousand acres planted to this crop in Santa Clara County. Apricots are of second importance with a yearly yield of between seventy and a hundred thousand tons, from twenty thousand acres. The other principle crops are grapes, tomatoes, pears, and other truck garden crops. With all this produce, it is only natural that there should be subsidiary industries branching from it. There are some of the largest green fruit packing and dried fruit packing houses, along with the worlds largest canneries on the Pacific Coast. Some fourteen hundred cars of fresh fruit are shipped annually, along with a thousand cars of dried prunes. The county also ships thousands of tons of tomatoes, peas, table corn and potatoes annually.

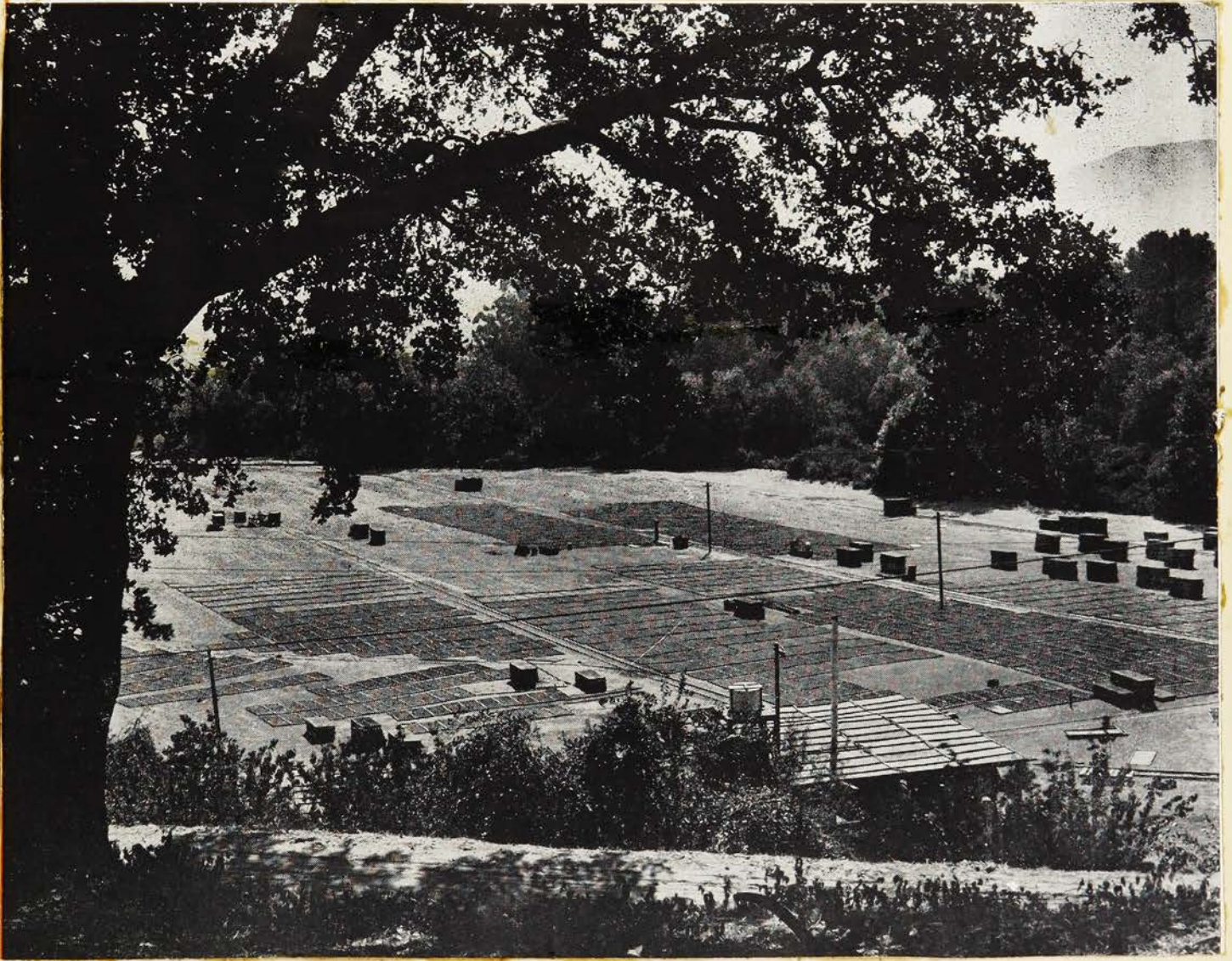


San Jose, California

The population of Santa Clara County, because of the great industrial growth, has also grown to about four times what it was in 1900 (60,000 - 1900 to 255,000 - 1947). It is estimated that the population will be about 315 to 350 thousand in 1960. New industries are still moving in and old industries are expanding, so the estimated increases will probably prove to be correct for many years to come.

From all this talk of this great agricultural district of Santa Clara County, the impression that agriculture is the only industry might be given. But this is not so. Many manufacturing industries are coming into the county, and millions of dollars are being spent to establish new plants. The west is starting to go into competition with the eastern markets, and it won't be long before our western producers will be in full competition with the eastern producers. Some of the companies from the east that are building in Santa Clara County are: E.I. duPont de Nemours & Company (1948), General Electric Company (1944), Owens-Illinois Glass Company (1947), Westinghouse Electric Corporation (1947), and many others. Over ten corporations have built large plants in Santa Clara County since 1944. Santa Clara County is also the home of the worlds largest cement plant, that of the Permanente Cement Company.

So it can easily be seen that Santa Clara County is truly becoming one of the fastest growing industrial areas on the Pacific Coast, and will continue to do so for many years to come.



The Drying of Prunes in Santa Clara Valley

SANTA CLARA UNIVERSITY



UNIVERSITY OF SANTA CLARA

A Short History

As the oldest College in California, Santa Clara's history is both colorfull and interesting. As California grew, so Santa Clara grew. As California's potentialities broadened and gave fruit, Santa Clara expanded and matured.

But the history of Santa Clara doesn't start with the College; it goes back to the Mission Santa Clara.

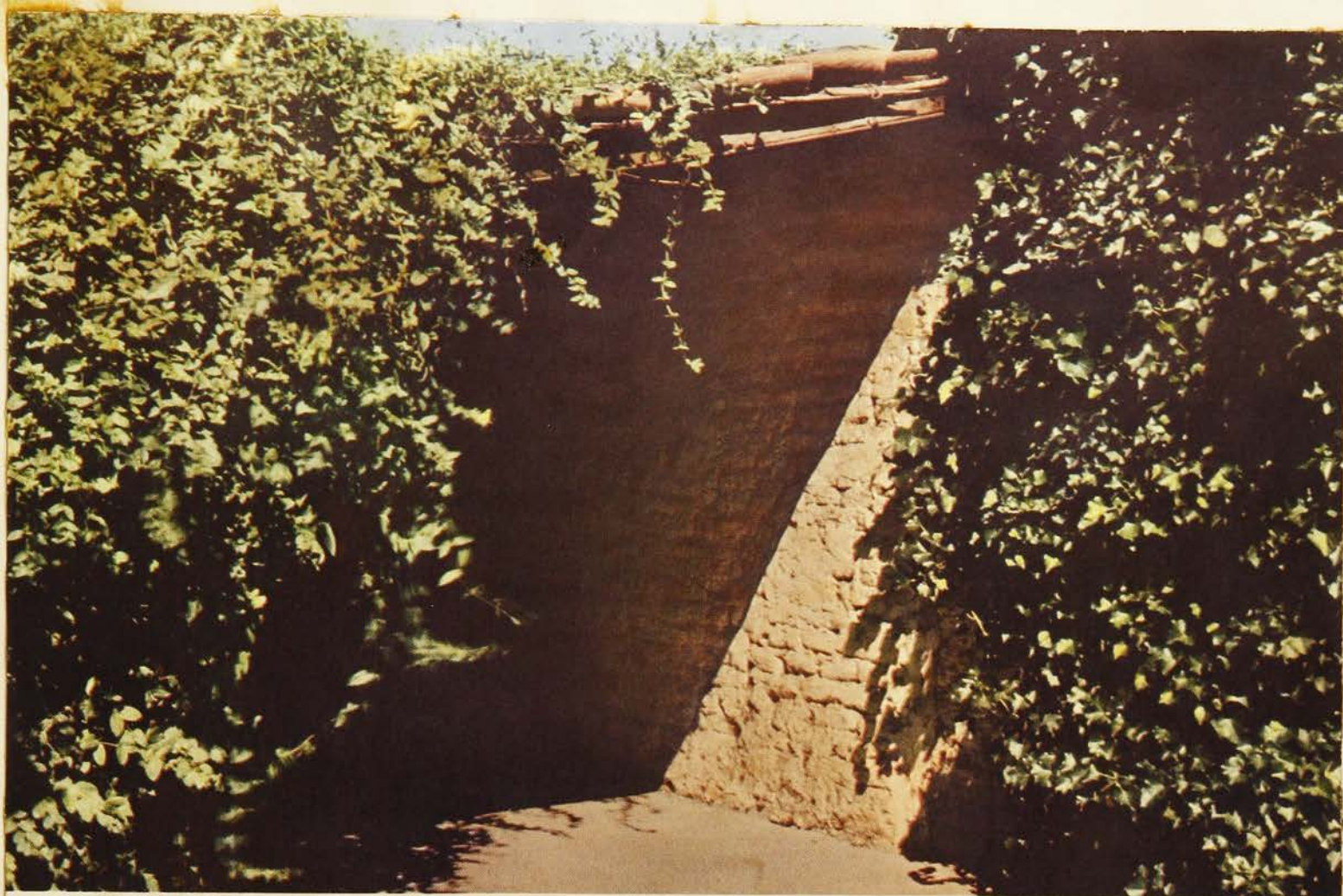
Santa Clara Mission was founded by Padres de la Pena and Murguia, on January 12, 1777. This was done on the orders of the famed Father Serra, who has made his name immortal by founding a long series of missions up and down California.

The original Mission Santa Clara was located on the banks of the Guadalupe River, two and one half miles from the present campus. De la Pena came from San Francisco, thirty miles away, with books and matters of record and a bell; Murguia, the builder and architect, had come from Monterey, with cattle and implements and a head full of plans. In January, 1777, de la Pena rang the bell to call the Indians together on the floor of this, the Santa Clara Valley, which lay native and untilled. He taught them, and Murguia taught them. They taught these Indians the Faith and they began to teach them the building trades, animal husbandry, agriculture, horticulture, the science of irrigation.

Thus it seems that Santa Clara was destined to teach from the very beginning. But teaching the Indians was a task that demanded superhuman patience and endurance. The California Indian Characterized everything opposed to the doctrines of these Franciscan Friars, many of whom came from noble families in Spain.

The Indians among whom they labored were the Sokoisucas, the Gerguensens, the Thamiens, and the Olhones, or Costanes, i.e. Coast Indians, so called because they came from beyond the Santa Cruz Mountains. They resembled the Bigger Indians in appearance and their dialects were twenty-three in number. They were above middle height and of athletic frame. They delighted in rings and other ornaments, and both men and women were in the habit of tatooing and daubing their faces and arms. Their religious notions were rudimentary indeed. They believed in a Supreme Being as well as in a good and evil spirit. When anyone died they were accustomed to decking the body with a profusion of flowers, feathers and beads; then placing it with bow and arrow upon a pyre, they burnt it with great singing and shouting. This, to thier untutored minds was the best way of wishing the departed a prosperous journey to the happy hunting grounds. Chieftanship descended from father to son. Slavery was unknown, polygamy was in vogue and the grossest vices quite common.

The true state of the Californian tribes, however, is shown in the words of Father Venegas. "The characteristics of the Californian, as well as of all other Indians," he wrote, "are stupidity and insensibility; an excessive sloth and abhorrence of all labor and fatigue; an incessant love of pleasure and amusement of every kind, however, brutal or trifling; pusillanimity and relaxity; and in fine a most wretched want of everything that constitutes the real man and renders him rational, inventive, tractable and useful to himself and society. Even in the least frequented corners of the globe there is not a nature so stupid, of such contracted ideas, and so weak both in mind and in body, as the unhappy Californians."



The Old Adobe Wall

Ricard Observatory and Montgomery Monument



Thus, one sees that the task of teaching these Indians and converting them to Christianity was a seemingly impossible task. Yet it was done.

The teaching of the Indians wasn't the only problem of the Friars. The Mission also had to undergo trials of flood and earthquake. Finally, in 1779, after one of the Guadalupe's terrible floods, the site of the Mission was moved to its present location.

So the Mission passed successfully through many ordeals only to be ruined by the persecutions of the Mexican government after that country had won its struggle against Spain. Under the new governor of California, Echandia, known as "the scourge of the missions" slowly but surely the property, or rather of the Indians, was wrested from them by the unjust intriguing of the government. Father Viader, who succeeded Father Murguia, left in 1833, broken hearted, dying shortly afterwards. He was succeeded by Father Diego Garcia, afterwards the first Bishop of California. Following came Father Moreno and then Father Mercado in charge, by which time the Christian neophytes had sunk from 1800 souls to 130. In 1845 Father Jose Maria del Real who filled the place left vacant by the death of Father Mercado, saw the total extinction of the Mission by the decree of the Mexican Government. Then came the war between the United States and Mexico, and final American possession and the spirit of liberty and tolerance.

At the invitation of Father Brouillet, Vicar General of the diocese of Nesqually, who was visiting San Francisco in 1850 and with the approval of Father Gonzales, acting for Father Garcia, who had passed away, Fathers Accolti, and Novili came from Oregon to supply the spiritual wants of the people. They arrived in San Francisco on the night of December 8, 1849.

In 1850 Father Accolti returned to Oregon and matters remained in abeyance until 1851, when the Right Reverend Joseph Sados Alemany, O.P. arrived in San Francisco as Bishop of the Diocese. Under the instructions of the Bishop, Father Nobili planned the task of rehabilitating the Santa Clara Mission. On March 19, 1851, with a capital of one hundred and fifty dollars, he began the great work that was to occupy the balance of his life. With two teachers and twelve pupils the little school was opened that within a few years was known throughout California as Santa Clara College. It was the first college in California.

The first years of Santa Clara College were very lean. Though the number of students increased, the conditions of living were very slow to better themselves. Only through the untiring labor, the infinite patience, and the far-seeing through practical imagination of the Jesuits in charge, did Santa Clara grow and become what it is today. Father Nobili succeeded in obtaining a Charter from the State empowering the Faculty of the College to grant degrees which would rank with those of any University in the land. The campus was expanded; new dormitories and buildings were erected. Finally, this uphill struggle brought Santa Clara College to a point where, in 1912, she could proclaim herself the University of Santa Clara.

One of the events before 1912 which must be mentioned is the event which took place on April 29, 1905. On this day Professor John J. Montgomery of the College Faculty flew in the first heavier than air craft.

Since 1912, the University of Santa Clara has continued its growth, both in the student population and in the field of education.



Administration Building

The University Today

The enrollment at Santa Clara is now approximately 1200, and though the number of applications for entrance is great, it is the purpose of the Faculty to limit the student enrollment to 1500. This is done in order that the limited number who do graduate will enter their fields with a high standard of ethics and a greater technical skill.

This enrollment, though small, includes students from twenty-one states and from twelve possessions of the United States and foreign countries.

The Colleges open to these students are:

College of Arts and Sciences

College of Business Administration

College of Engineering

College of Law

Thus, one sees that the courses open to the Santa Clara student are many and varied. The faculty, however, does not seek quantity rather than quality in its teaching; but a high standard of education is maintained.

Though this is a Roman Catholic University, and many of the teachers are Catholic priests, non-Catholic students may attend without being required to take religion. They must, though, take a course in Ethics, for the school requirements insist on a high moral standard in the graduate of Santa Clara.

This short summary of Santa Clara may be contained in a few words. These words are the motto of Santa Clara and express the whole purpose for the foundation of this institution.

"To mould men after the model of the
Man-God, and thus form them to serve
their fellowmen, their country and their
God; this is the ideal and the purpose
of the University of Santa Clara."

University of Santa Clara



College of Business Administration

1. (1)

GENERAL STATEMENT

The Board of Trustees established the College of Business Administration as an integral part of the University of Santa Clara in 1926 as a four year day school, and granted it the same position in the organizational chart of the University as that held by the Colleges of Arts and Sciences, Engineering and Law.

From the very beginning, the said College of Business Administration was given autonomy in planning its objectives and curriculum. Therefore, in setting the objectives for the college, it was decided to adopt those of a professional nature.

The primary objective is to provide fundamental academic and professional training which will qualify graduates for the responsibilities of top administration. In other words, the College of Business Administration has as its primary goal the training of professional business men.

The secondary objective is to offer sufficient work in five fields of major emphasis, (Accounting, Industrial Management, Sales and Marketing, Finance and Economics) so that the student will have a sound foundation when he goes into the business world.

It is the opinion of the College of Business Administration that the variety of the program at Santa Clara is both adequate and sufficient to help it attain the above objectives with its students.

REQUIRED COURSES

During the first two years of the course, extreme specialization is not the aim of the College. Rather, the student is trained well in the fundamentals of Economics, English, Accounting, Mathematics and Logic so that upon the selection of his major field of emphasis in his junior year, he will be well prepared and qualified to analyze and study the technical and specialized problems of business.

During the Junior and Senior years, regardless of the field of major emphasis the student selects, he is required to take a sufficient variety of courses to develop an understanding and appreciation of the fields of Industrial Management, Finance, Marketing, Business Law, Statistics and Economics.

All students are required to take the following courses:

Freshman Year

6 Units of Mathematics

8 Units of a Laboratory Science (Physics, Chemistry or Biology)

6 Units of English

2 Units of Introduction to Business

3 Units of Military Science

3 Units of General Psychology

3 Units of Logic

Sophomore year

6 Units of Principles of Economics

8 Units of Principles of Accounting

3 Units of Mathematics

5 Units of English



Varsi Library

3 Units of Military Science

3 Units of Psychology of the Mind

3 Units of Philosophy of Nature

At the end of the Sophomore year the student selects his Field of Major Emphasis. However, regardless of what major he selects, he is required to take the following courses; 18 of the elective business subjects must be in the field of major emphasis.

Junior Year

4 Units of Business Law

4 Units of Statistics

3 Units of Marketing

3 Units of Money and Banking

6 Units of the Theory of Knowledge and Reality

12 Units of elective business subjects

Senior Year

6 Units of Business Law

3 Units of Industrial Organization and Management

3 Units of Corporation Finance

1 Unit of Job Analysis

3 Units of Fundamental Ethics

12 Units of elective business subjects

The above required courses gives the students the training that is necessary in preparing them to have a broad business outlook. With courses in Marketing, Industrial Management, Corporation Finance, Economics and Accounting in their required program, the students are

prepared to grasp and cope with the complicated problems of management. They are not limited in their analyses of these varied problems to any one phase of the operations of a company, but are equipped to consider all aspects.

While Philosophy occupies an important position in the curriculum at the University of Santa Clara, it is the opinion of the faculty that it deserves this position in a College of Business program for the following four reasons:

1. To bring the student into contact with the best minds of the past. This enables the student to participate in the general culture of our Western civilization, one of the aims of all liberal education. In this respect philosophy cooperates with literature, history and other humanistic subjects. This aim is emphasized in the course on history of philosophy, but exists in all courses, for each problem is to be seen in its historical setting.
2. To make the student conscious of the principles that guide his life. Philosophy is unavoidable. Every man's knowledge is based on some general principles, expressed or understood, and these principles are his philosophy whether he names it so or not. If this philosophy is not conscious and rational, it will certainly be unconscious and run the gravest risk of being irrational.
3. To arouse in the mind of the student the spirit of philosophical inquiry. The questioning attitude is the sign of an alert mind, which does its own thinking and is not merely passive receptacle for the thoughts of others. The aim of the course is not only information



The Roof of Original Mission Ciles

but also and especially formation, the building up of life-long habits of thought and the development of the intellectual virtues.

4. To exercise and develop the mind of the student. Mind, like muscle, is developed by exercise. Philosophy obliges the student to do exact and cogent reasoning on the most abstract and difficult problems, such as are naturally attractive only to the most gifted minds. The ordinary mind needs to be pushed into this type of thinking, and this end can be achieved only by making the course compulsory.

1.(2)

ENTRANCE REQUIREMENTS

1. Secondary work.

The following are the required high school units necessary for admission to Freshman standing in the College of Business administration. A total of fifteen units, including the following is necessary.

English	3	Geometry	1
Algebra	1	History	2
Foreign Language	2	Laboratory Sci.	1

Students entering without two units of foreign language will be given an opportunity to make up these deficient units during the first two years of College. Both units must be in the same language. It is strongly recommended that the unprescribed units be in Mathematics, Sciences, or Languages, in the order named.

2. College work.

The College of Business Administration required all students

who transfer from any other college to have a minimum of a "C" average in all the work taken at the said college. This applies as well to anyone who wishes to transfer within the University from one of the other colleges to the College of Business Administration.

11.

REQUIREMENTS FOR GRADUATION

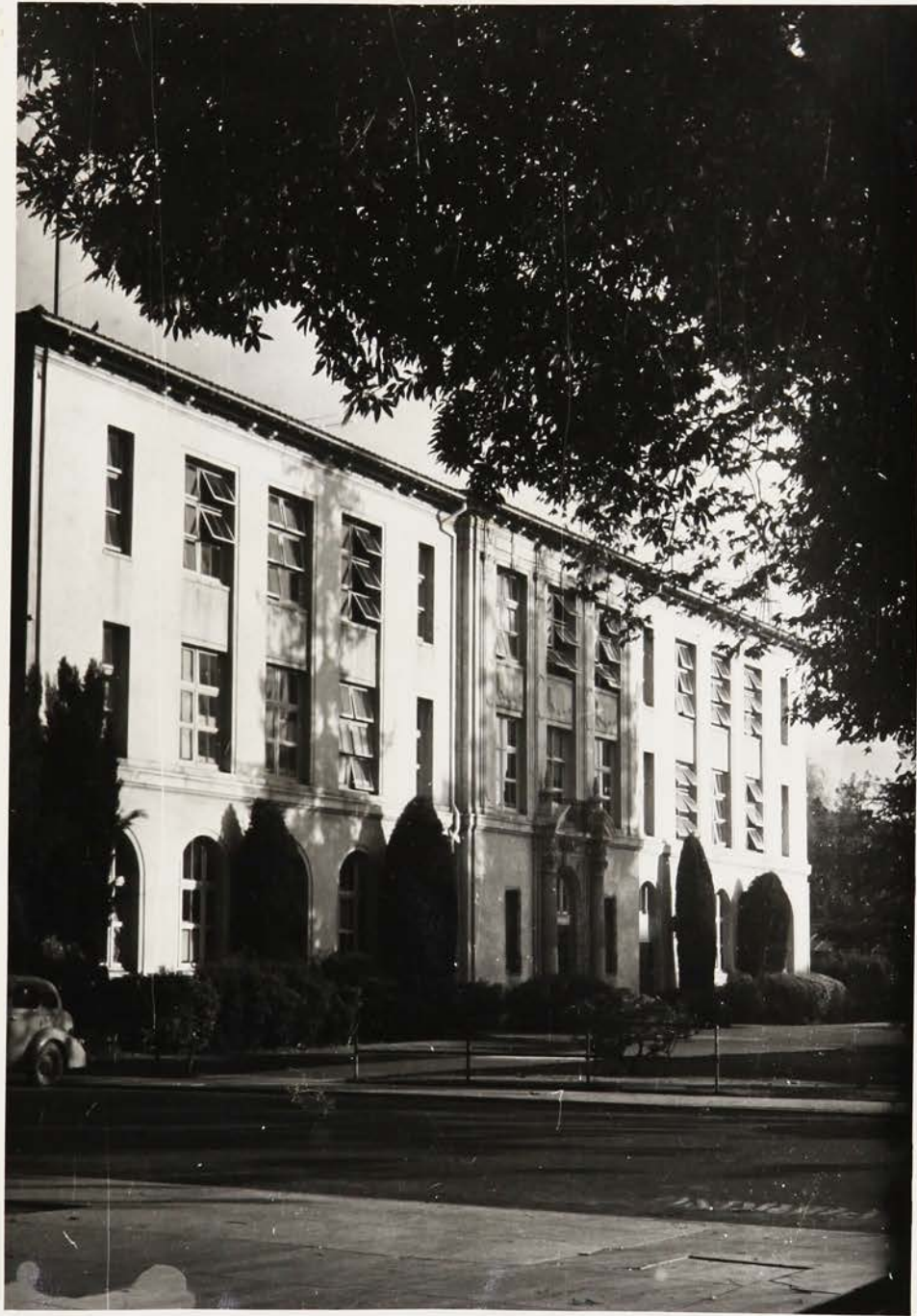
1. Four years and 128 semester hours.
2. Bachelor of Science in Commerce degree.
3. Graduation from this college requires the completion of 128 units of college work, of which 64 units constitute the amount required in the lower division of the University, and at least 60 of which are required in the upper division. To qualify for a degree a student must maintain at least a "C" average in the required upper division courses in law and economics. Of the total work taken a minimum of 54 units must be completed in economics and business subjects.

111. (2)

EXPLANATION OF ADMINISTRATIVE SET-UP

The College of Business Administration is a separate and distinct college in the organizational set-up of the University.

The following Colleges are established in the University of Santa Clara:



Science Building

College of Arts and Sciences
College of Business Administration
College of Engineering
College of Law

Subject to the power reserved to the President and the Board of Trustees each College shall have the power and the duty

1. to recommend specific requirements of admission and graduation for its own unit,
2. to establish rules and methods for ascertaining the proficiency for students and the assignment of honors,
3. to fix the time for examinations other than final examinations,
4. to prepare and publish from time to time a statement of the program of studies for its various curricula, specifying the studies to be pursued in each year and in each department of instruction,
5. to make such regulations for its own better government in keeping with the general policies of the University.

Each College shall have a Dean and such other officers as shall be needed for the proper functioning of the College. The Dean of each College shall discuss with the President the need of such other officers. Should the President approve, the Dean will make the appointment.

The Faculty of each College shall include all who teach classes of students in the College.

The Faculty members shall be responsible to the Dean in all matters of administration but shall be responsible to the Heads of Departments in academic and technical matters.

Members of any department who give more than one-half of their

teaching load in a specific College shall be subject to appointments on committees and to special duties in that College.

The established departments of the University and their allocation are as follows:

College of Arts and Sciences - Biology, Chemistry, Classical Languages, English, History, Mathematics, Modern Languages, Economics, Philosophy, Physics, Political Science, Public Speaking, Religion.

College of Business Administration - Accounting, Industrial Management, Finance, Marketing and Sales, and Economics.

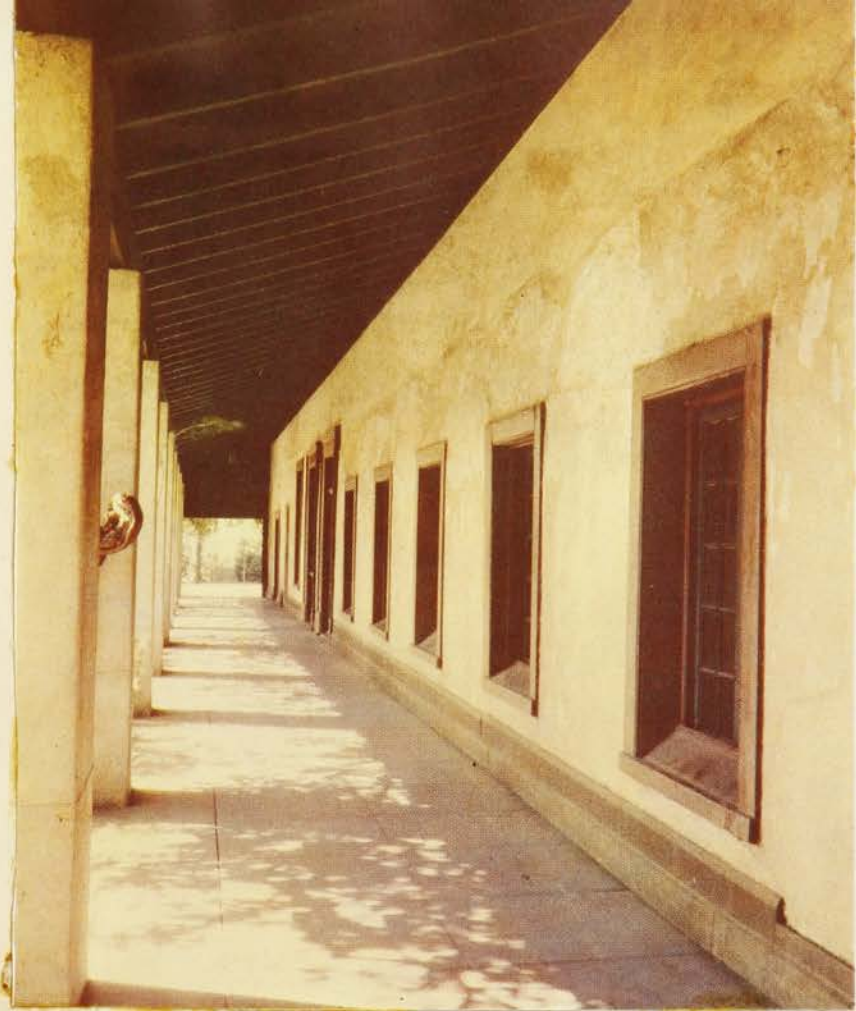
College of Engineering - Civil Engineering, Electrical Engineering, General Engineering, Geology, Mechanical Engineering.

The College of Law - has no departmental organization.

Only departments which have at least three Faculty members assigned to instruction are considered fully established departments. A department which is not fully established will be under the jurisdiction of a related department or under direct supervision of the Dean of the College to which it is related.

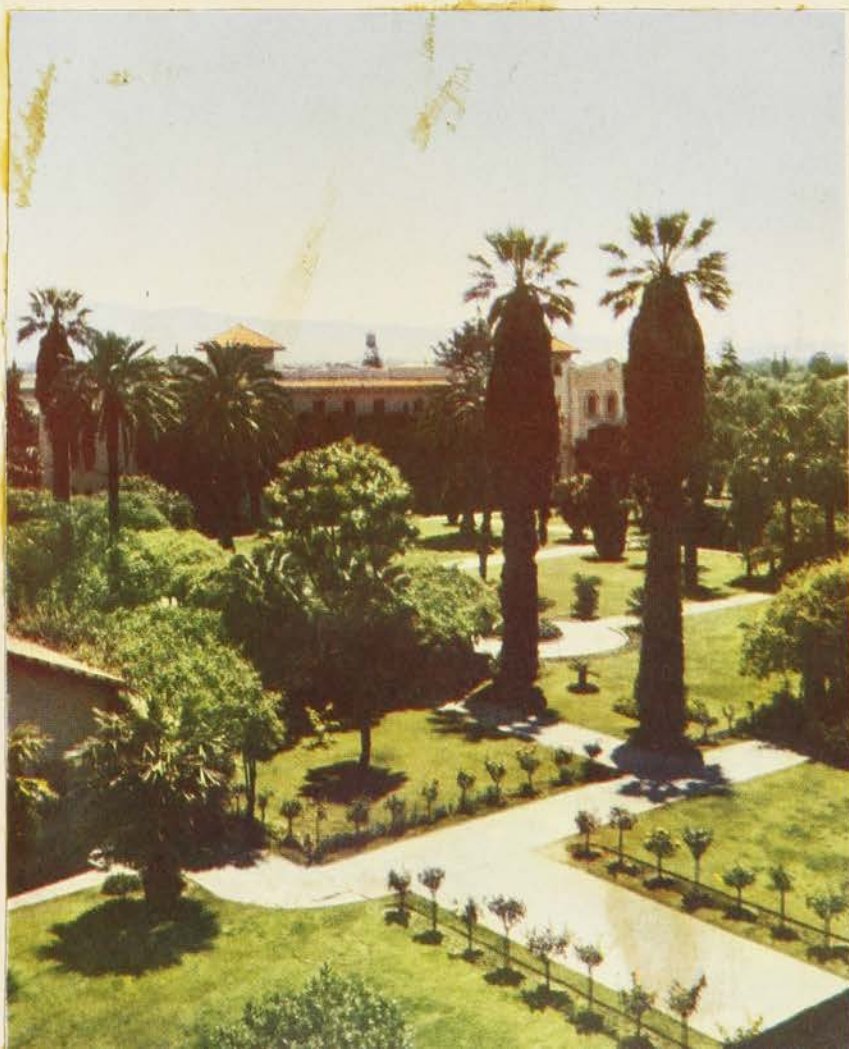
Each college shall have its own standing and temporary Committees. These shall be appointed by the Dean of the College and shall be responsible to him. Minutes of all committee meetings are to be kept and a copy of such minutes are to be submitted to the Dean of the College.

Standing and temporary committees shall keep in mind the viewpoint of University authorities and investigate trends and developments in their fields.



West Wall of Old Mission Cloister

Site of the Old Cloister Garden



VI.

Percentage of credit hours required for the bachelor's degree which must be offered in general economics and economic history. Minimum of 5%. Percentage in commercial and economic subjects other than above. Minimum 40%.

VII.

Percentage of credit hours required for the bachelor's degree which must be offered in courses other than economics and commerce. Minimum 45%.

VIII.

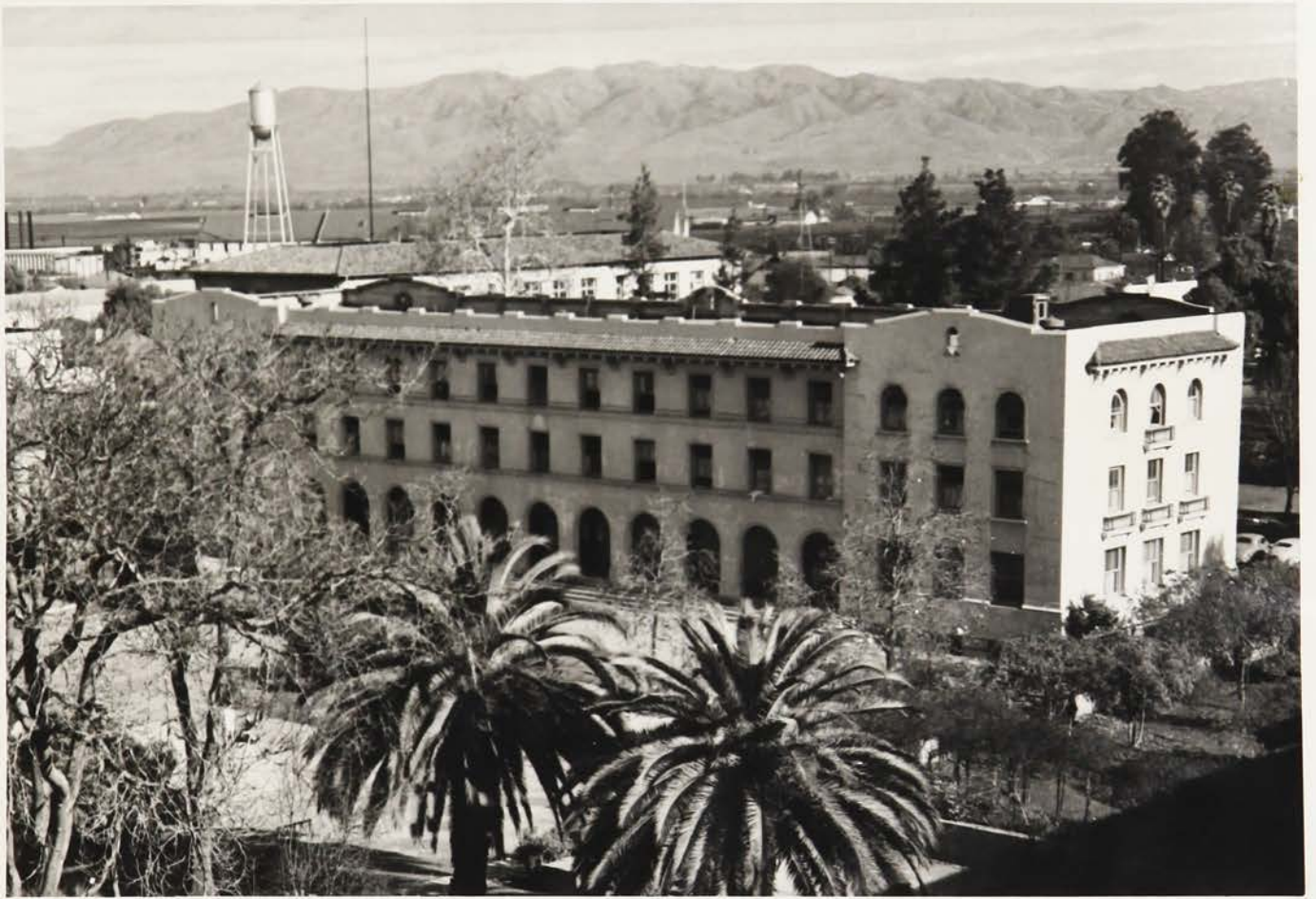
LIBRARY FACILITIES

The college of Business Administration does not have a separate library because of the fact that adequate library facilities are offered to the business students in the main library. At the present time the College of Business has approximately 6,000 books in its sections and subscribes to 75 periodicals and trade publications, besides government publications and the like. The annual appropriation for books and periodicals for the business section is about \$1,500 per year.

IX.

HOUSING AND LABORATORY EQUIPMENT

The offices and classrooms for the College of Business Administration are on the first floor of Kenna Hall. All the classes for the business students are conducted in these rooms with the exception



O'Connor Dormitory

of the science classes. The laboratory equipment consists of the various types of adding and calculating machines.

X.

BUREAU OF RESEARCH

On November 1, 1949, the President of the University of Santa Clara established a Bureau of Research. The bureau is to be headed by Stuart P. Walsh, who has had over 20 years experience in the research field. After graduating from the College of Commerce and Administration of the University of Chicago, he was employed by the Warner Brothers Company of Chicago, manufacturers of Women's garments. After becoming the head of the Salesman's Aid department there, he left to join the Channon Hardware Company (wholesale) of Chicago in their credit department. On the basis of these experiences he shortly organized the Business Service Bureau in 1927 as a consulting agency on merchandise problems, and has been in the consulting field ever since.

Mr. Walsh was in business in Los Angeles, heading his present firm, Industrial Survey Associates, when World War II interrupted normal activities and led him into employment by the State of California on matters of war-time economic planning. He served for four years as Economic Counsel for the State Department of Justice and the Reconstruction and re-employment Commission, resuming his private business at the end of the war, with headquarters in San Francisco. During the war Mr. Walsh also served in the U.S. Coast Guard Temporary



Engineering Building

Reserve, and taught evening classes in the Stanford University war training program. His current activities include the presidency of the San Francisco chapter of the Society for Advancement of Management, the chairmanship of the Northern California Management Conference, and some lecturing on business organization problems. He is a member of the State Chamber of Commerce, the American Marketing Association, the American Institute of Planners, and the Association of State Planning and Development Agencies.

XI.

NUMBER OF STUDENTS

Fall Semester 1949-50

Freshmen	82
Sophomores	86
Juniors	65
Seniors	91
Special	<u>1</u>
Total	325

XII.

NUMBER OF GRADUATES IN EACH OF LAST THREE YEARS

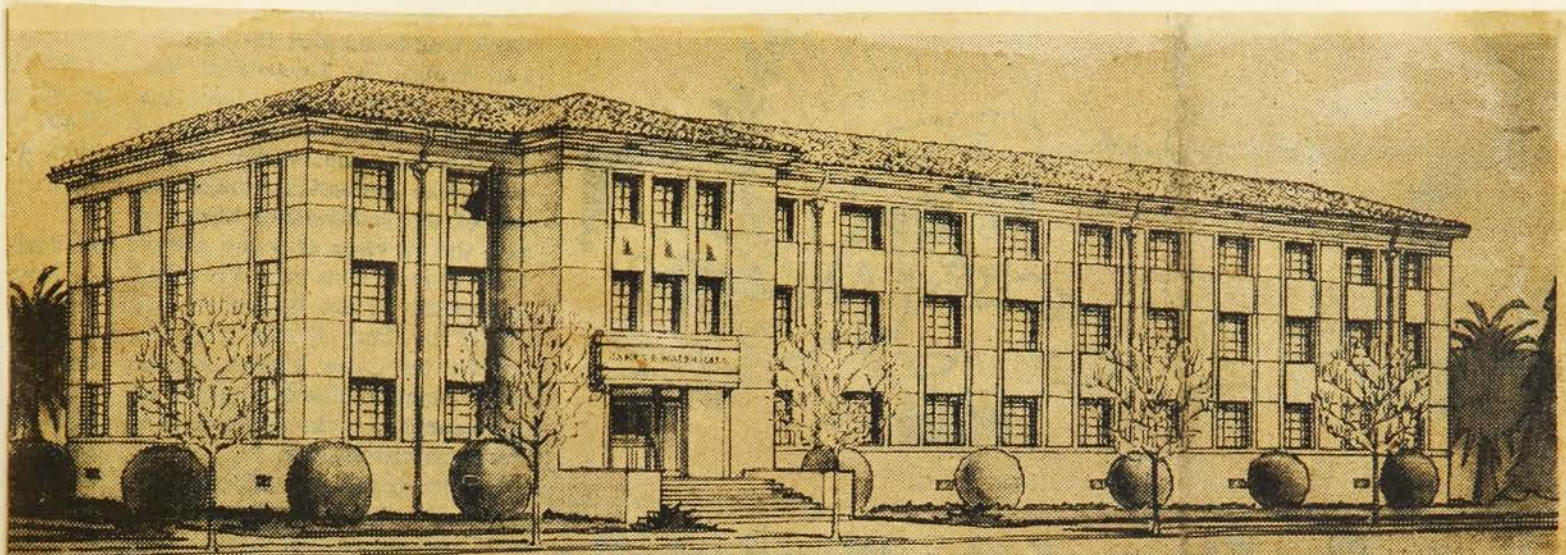
	<u>1947</u>	<u>1948</u>	<u>1949</u>
(1) Bachelors	21	32	62
(2) Masters	None	None	None
(3) Others	None	None	None



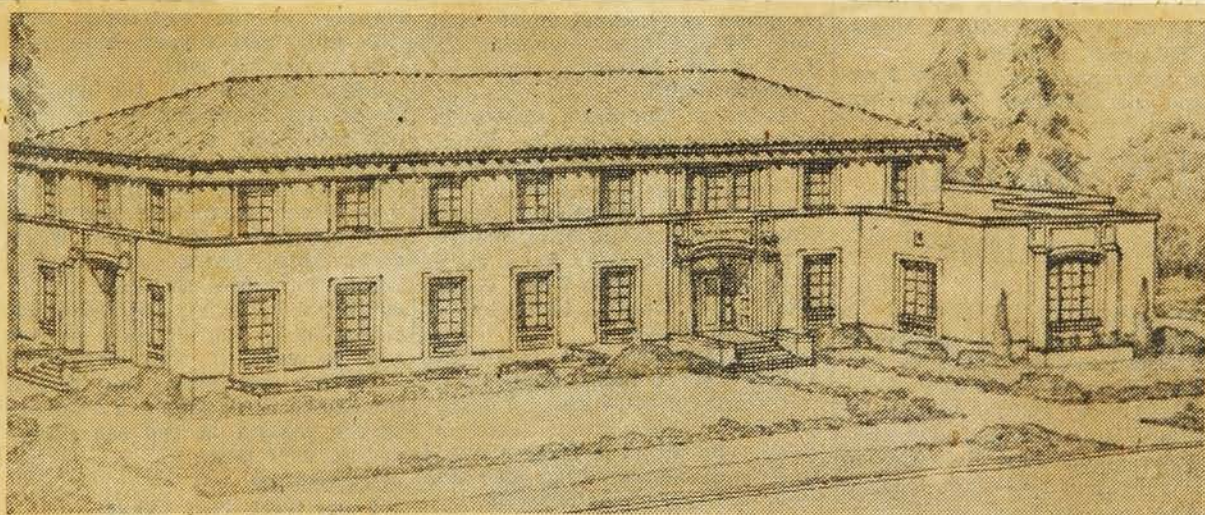
The Campo Santo or Mission Graveyard

ADDITIONAL INFORMATION

1. To indicate the success on competitive examinations which the students in the College of Business Administration have attained, we would like to point out the following information:
 - a) In the spring of 1947, the College of Business Cooperated in the American Institute of Accountants' College Testing Program. The sophomores placed 15th and the seniors and juniors placed 12th.
 - b) In the spring of 1948, the College again cooperated, and on the Achievement Test, the University of Santa Clara was 1st in all divisions.
 - c) In the spring of 1949, the University of Santa Clara cooperated for the third time in the testing program. The sophomores placed 11th, the juniors 3rd, and the seniors were again 1st among the competing schools.
2. On the Certified Public Accounting Examination, 75 percent of the students from University of Santa Clara have passed at least two sections the first time they took the examination. Thirty-five percent passed all four parts the first time and of all those who have taken the examination, 65 percent have eventually passed all parts.
3. In the Marketing Field, the College of Business has worked closely with the American Marketing Association since 1944 in helping to put out the Journal of Marketing. Dean Dirksen, who is a past



JAMES E. WALSH SENIOR DORMITORY



THIS IS DELIA L. WALSH HALL—Bids are now being taken by University of Santa Clara for construction of this new building which will house general offices of the University. It is to

be built on the campus near the Grant St. entrance and will be known as Delia L. Walsh Hall. The architects' sketch was prepared by Binder & Curtis designers.

president of the Northern California Chapter of the American Marketing Association, has been on the editorial staff of the Journal since that date and during the past two years has served as Book Review Editor.

4. The College of Business Administration is one of the cooperating organizations which puts on the Boston Conference on Distribution each year.
5. Among the business societies for students on campus are a Business Administration Society, a student club of the American Marketing Association, and at present a Chapter of the professional commerce fraternity, Delta Sigma Pi, is being formed.
6. The College of Business Administration has held several industrial and management conferences for the business men in the area.
7. Every member of the faculty belongs to at least one or more professional organizations.
8. Of the 61 graduates from the College of Business Administration in June 1949, 52 were placed before July 1, 1949. The other nine were placed before September 1, 1949. One of the firms took 8 of the graduates and offered jobs to 3 of the others.

THE BUSINESS ADMINISTRATION ASSOCIATION

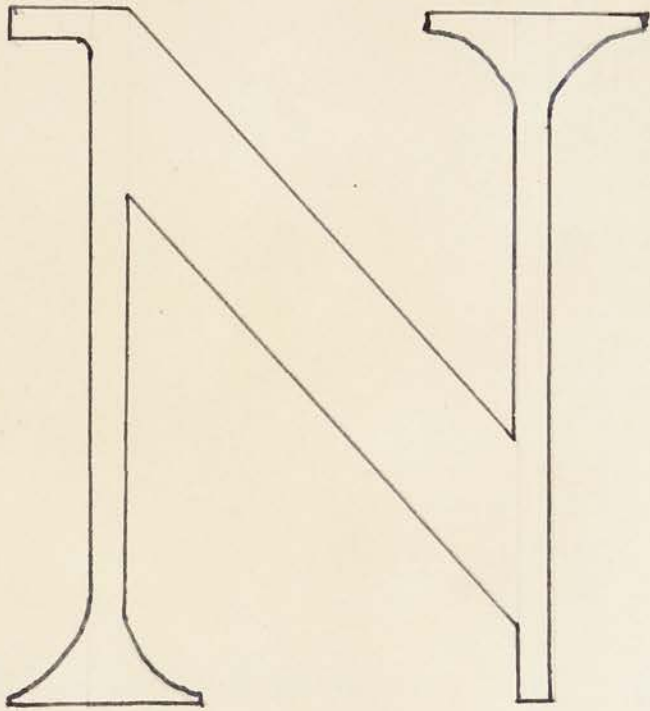
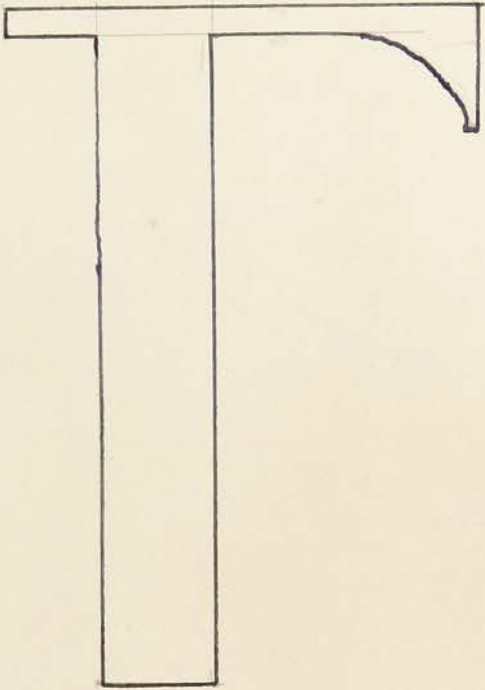
The Business Administration Association has been organized since the twenties, as an organization of the students in the College of Business Administration, for the study of business problems and for the encouragement of social activities among the students of the college.

Throughout the school year, a series of lectures are given by business and public men of prominence on various problems of interest to the students. These lectures bring the students into personal contact with representative business men and also enable them to become familiar with practical business problems.

Some of the most recent speakers in the field of business were Mr. Eugene J. Ronan, Los Angeles Consulting Engineer and a member of N.A.M.; Mr. James E. Hammond, President of the California State Board of Accountancy; Mr. Dillard E. Bird, National President of the Society for the Advancement of Management; and Mr. Everett R. Smith, National President of the American Marketing Association.

The close connection of the University with the business and industrial establishments of the San Francisco metropolitan district enables the organization to arrange various inspection trips to such industries as may be of interest. In this way students are given a practical insight into the business organization and working of representative industries.

The B.A.A. is also the organizer and sponsor of Gamma Nu Business Fraternity, which is petitioning Delta Sigma Pi International Professional Fraternity for membership.



Gamma Nu Business Fraternity

The officers of the Gamma Nu are:

President: Dominic A. Fanelli

First Vice-President:
Clarence E. Minnerly

Second Vice-President:
Joseph E. Parker

Treasurer: Vincent J. Di Corti

Secretary: Dan A. Baldini

Historian: Leo G. Smith

Chancellor: Parmly Martin

GAMMA NU BUSINESS FRATERNITY

Gamma Nu Business Fraternity was started at the University of Santa Clara in the fall of 1949 by Don Fenelli, Ned Hagen and Clarence Minnerly as a stepping stone for acceptance into Delta Sigma Pi International Fraternity.

All students in the College of Business Administration with above average standing of moral character and a sincere interest in the purpose of Gamma Nu are eligible for membership after a unanimous vote by the active members.

Upon acceptance of the candidate as a prospective member, he is put through a period of training embodying pertinent facts pertaining to the history, ideals, organization and administration of Delta Sigma Pi, and each prospective member shall be required to pass a written examination in same before he is accepted.

All other requirements pertaining to membership, pledge training, finances, and correspondence coincide with those set forth by the Delta Sigma Pi Fraternity.

With a nucleus of thirty-seven members, Gamma Nu Business Fraternity has progressed rapidly towards completing the requirements for petitioning Delta Sigma Pi Fraternity, and if all votes by the Grand Council of Delta Sigma Pi are favorable, Gamma Nu Business Fraternity will be the first new Delta Sigma Pi chapter in the Bay Area since prior to the war.

The Gamma Nu Fraternity set up its by-laws and offices parallel to those of Delta Sigma Pi. This has been done as a means of facilitating the change if Gamma Nu is accepted by Delta Sigma Pi.

Distribution of Santa Clara Variety Show
Tickets by Gamma Nu

Ticket Committee of Gamma Nu





Regular Meeting of Gamma Nu Business
Fraternity

Name: Clarence E. Minnerly, Jr.

Age: 21

Home Address: P.O. Box 211,
Visalia, Calif.

Date of Birth: January 9th, 1928

Place of Birth: Boise, Idaho

Religion: Protestant

Marital Status: Single

College Status: Junior

Extracurricular Activities:

Business Administration Assoc.
Sales Chairman for Dramatic Productions
School Variety Show
President of Ski Club
Chairman of B.A.A. Dance
Senior Warden, Gamma Nu Fraternity
Student Congress

Name: Dominic A. Fanelli

Age: 26

Home Address: 818 North Fourth Street,
San Jose, California

Date of Birth: February 8th, 1924

Place of Birth: Nanticoke, Pa.

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Day Scholars Association
Nobili Club
International Relations Club
Student Congress
Chairman of Senior Ball
President of Business Administration Assoc.
President of Gamma Nu Business Fraternity

Name: Anthony C. Bregante

Age: 21

Home Address: 2136 Columbia Street,
San Diego, California

Date of Birth: July 1, 1928

Place of Birth: San Diego, California

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Glee Club
International Relations Club
Nobili Club
Business Administration Assoc.

Name: Joseph E. Parker

Age: 25

Home Address: 313 West Broadway,
Butte, Montana

Date of Birth: February 9th, 1925

Place of Birth: Butte, Montana

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Advanced ROTC
International Relations Club
Ski Club
Business Administration Assoc.
Clay M. Green Players
Day Scholars Association
Engineering Society
Mechanical Engineering Assoc.
Gamma Nu By-Laws Committee Chairman

Name: Leo G. Smith

Age: 20

Home Address: 840 Buena Vista,
Stockton, California

Date of Birth: July 29th, 1929

Place of Birth: Oroville, California

Religion: Catholic

Marital Status: Single

College Status: Junior

Extracurricular Activities:

Business Administration Assoc.
Glee Club

Name: Parmly Martin

Age: 23

Home Address: 931 Myrtle Street,
San Jose, California

Date of Birth: July 23rd, 1926

Place of Birth: Oak Park, Ill.

Religion: Episcopal

Marital Status: Married

College Status: Senior

Extracurricular Activities:

Fencing Team 1948-49 and President
Chancellor for Gamma Nu
Business Administration Assoc.

Name: Vincent J. DiCorti

Age: 25

Home Address: 1433 Jefferson Street,
San Francisco, California

Date of Birth: September 5th, 1924

Place of Birth: San Francisco, Calif.

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Day Scholars Association
Business Administration Assoc.
Electrical Engineers Society
Treasurer of Gamma Nu
University Veteran's Assoc.

Name: Dan A. Baldini

Age: 21

Home Address: 246 Oak Avenue,
Redwood City, Calif.

Date of Birth: March 12th, 1929

Place of Birth: Reno, Nevada

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Senior Activity Committee
Business Administration Assoc.
International Relations Club
Secretary of Gamma Nu
Glee Club

Name: Herbert E. Clark

Age: 24

Home Address: 506 West Cypress Street,
Phoenix, Arizona

Date of Birth: August 23, 1925

Place of Birth: Los Angeles, Calif.

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Business Administration Assoc.
Gamma Nu Fraternity
Sodality
Sanctuary Society
Alpha Pi Omega Fraternity
International Relations Club

Name: James H. Love

Age: 18

Home Address: 223 El Camino Real,
Millbrae, Calif.

Date of Birth: September 5th, 1931

Place of Birth: Waipahu, Oahu, T.H.

Religion: Catholic

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Frosh Basketball
Frosh Baseball

Name: Harold F. Schirle

Age: 21

Home Address: P.O. #14,
Capitola, Calif.

Date of Birth: May 3rd, 1928

Place of Birth: Stockton, Calif.

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Business Administration Assoc.
Sodality
St. John Berchman's Sanctuary Society
Gamma Nu Fraternity
Student Manager's Assoc.
Block "SC" Society

Name: William C. Haley

Age: 19

Home Address: 30 Sir Francis Drake Blvd.
San Anselmo, Calif.

Date of Birth: August 31, 1930

Place of Birth: San Francisco, Calif.

Religion: Catholic

Marital Status: Single

College Status: Sophomore

Extracurricular Activities:

Business Administration Assoc.
By*Laws Committee of Gamma Nu
Sodality
Water Polo
Swimming Team Manager
Sophomore Dance Committee
Stage Crew Member

Name: Gene Giannotti

Age: 18

Home Address: 230 Lennox Avenue,
Menlo Park, Calif.

Date of Birth: April 22, 1931

Place of Birth: San Francisco, Calif.

Religion: Catholic

Marital Status: Single

College Status: Sophomore

Extracurricular Activities:

Redwood Annual
Business Administration Assoc.
Sophomore Class Press Chairman

Name: Edward V. Shellooe, Jr.

Age: 23

Home Address: 220 Parkhill Street,
Colusa, Calif.

Date of Birth: July 4th, 1926

Place of Birth: Sacramento, Calif.

Religion: Catholic

Marital Status: Single

College Status: Junior

Extracurricular Activities:

Gamma Nu Fraternity
Tennis Team
Ski Club
Business Administration Assoc.

Name: Edward W. Hagen

Age: 22

Home Address: 3950 Justin Lane,
Tucson, Arizona

Date of Birth: January 29th, 1928

Place of Birth: Miami, Arizona

Religion: Catholic

Marital Status: Single

College Status: Senior

Extracurricular Activities:

Business Administration Assoc. Secretary
Secretary of Alpha Sigma Nu Fraternity
Business Manager of Redwood Annual 1949

Name: Richard Ornelas

Age: 19

Home Address: 1152 Orme Avenue,
Los Angeles, Calif.

Date of Birth: October 6th, 1930

Place of Birth: Los Angeles, Calif.

Religion: Catholic

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Clay M. Green Players
Sodality
Gamma Nu Fraternity

Name: Lawrence R. Laubscher

Age: 18

Home Address: 301 Ashton Avenue,
Millbrae, Calif.

Date of Birth: August 8th, 1931

Place of Birth: Oakland, Calif.

Religion: Catholic

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Frosh Football
Frosh Baseball
Wrestling

Name: Kenneth R. Mac Intyre

Age: 18

Home Address: 1643 Miller Avenue,
Burley, Idaho

Date of Birth: July 6th, 1931

Place of Birth: Alliance, Nebraska

Religion: Catholic

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Name: John Mc Clellen

Age: 18

Home Address: 853 San Felip,
San Bruno, Calif.

Date of Birth: April 21st, 1931

Place of Birth: San Francisco, Calif.

Religion: Episcopalian

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Freshman Baseball

Name: Michal Meehen

Age: 19

Home Address: 526 Franacico Drive,
Burlingame, Calif.

Date of Birth: April 11th, 1930

Place of Birth: Portland, Oregon

Religion: Episcopalian

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Frosh Baseball
Drama

Name: Robert E. Monroe

Age: 18

Home Address: Box 116,
Glendora, Calif.

Date of Birth: April 7th, 1931

Place of Birth: Los Angeles, Calif.

Religion: Catholic

Marital Status: Single

College Status: Freshman

Extracurricular Activities:

Business Administration Assoc.
National Student Assoc.

LETTERS

OF

RECOMMENDATION

Sincerely yours,

W. C. [Signature]
W. C. [Name], [Title]
[Address]

UNIVERSITY OF SANTA CLARA
SANTA CLARA, CALIFORNIA

March 29, 1950

Office of the President

Mr. H. G. Wright, Grand Secretary-Treasurer
The International Fraternity of Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

My dear Mr. Wright:

I have been asked by a number of our students interested in establishing a Chapter of the International Fraternity Delta Sigma Pi on our campus, to write a recommendation for them.

The boys in question are junior and senior students in our College of Business Administration and have formed a fraternity known as Gamma Nu on the campus. These young men have been very much interested in various projects along the lines in which members of Delta Sigma Pi are concerned, and have done a remarkable job in this regard. I have watched their work and have talked to them about their future plans and I am heartily in favor of what they have in mind. I am sure that any consideration that you would give this group of boys for the forming of a local chapter of your fraternity will not be misplaced.

I have been connected with the University for many years as Dean of Faculties and now as President, and I am pleased to state that during the years that I have been here, I have not seen a more enthusiastic and mature group of boys than the ones I have in mind.

The University of Santa Clara has an enrollment of about 1200 students and one third of this enrollment is registered in our College of Business Administration. I have hope that as we increase our facilities this number will grow.

In closing it is my fond hope that you will give the application of this young group your favorable consideration for the membership they seek.

Sincerely yours,

W. C. Gianera, S.J.
W. C. Gianera, S.J.
President

UNIVERSITY OF SANTA CLARA

SANTA CLARA, CALIFORNIA

COLLEGE OF
BUSINESS ADMINISTRATION

March 28, 1950

Mr. H. S. Wright
Grand Secretary-Treasurer
Delta Sigma Pi
222 West Adams Street
Chicago 6, Illinois


Dear Mr. Wright:

It is a pleasure for me to recommend to you the Gamma Nu Chapter of the College of Business Administration of the University of Santa Clara to be considered for affiliation with Delta Sigma Pi.

I know all the members personally and I have found them to be among the most energetic and conscientious students we have on campus. They have proved to be honest and trustworthy in their respective activities, and have been willing at all times to handle extra assignments.

I feel confident that the Gamma Nu Chapter at Santa Clara would live up to the high standards of Delta Sigma Pi.

Sincerely yours,



Charles J. Dirksen, Dean.

CJD:hr

UNIVERSITY OF SANTA CLARA

SANTA CLARA, CALIFORNIA

COLLEGE OF
BUSINESS ADMINISTRATION

March 27, 1950

Mr. H. S. Wright
Grand Secretary-Treasurer
Delta Sigma Pi
222 West Adams Street
Chicago 6, Illinois

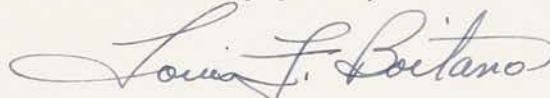
Dear Mr. Wright:

It has been my distinct honor to have been requested to serve as faculty advisor to Gamma Nu since its inception. During all the time of my association with this organization, I have witnessed the men form a well-established and smoothly functioning society.

Their present members are most cooperative in sponsoring school functions and have added much to the prestige of themselves and the University, especially as a professional business group. They have carried out a most ambitious program and have set a pattern of high standards and accomplishments for their future members.

It is my sincere recommendation that these men be admitted to your organization. I know that they will bring credit and honor to Delta Sigma Pi.

Sincerely yours,



Louis F. Boitano
Head of Department of
Statistics and Finance

LFB:hf