

Spending Less and Raising More!

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Get Someone Else to Pay For It

Get corporations to donate money for a SPECIFIC event. Be sure to follow up with a great thank you letter and what you learned. Keep in mind your event will not be a tax write-off for them because The International Fraternity of Delta Sigma Pi is not a charitable organization. It may qualify for a tax write-off for them if your event is a charitable event. A donation to the Delta Sigma Pi Leadership Foundation, which is a charitable organization, is the only deductible contribution.

- ▲ Logos on T-shirts to pay for cost of printing
- ▲ Money from alumni and their businesses
- ▲ An alumni drive and telethon
- ▲ Major corporations for huge expenses
- ▲ Small local businesses for logos on T-shirts and coupons
- ▲ Apply for money through the student government
- ▲ Ask the Dean for help with postage and travel expenses

Raffle Off Anything and Everything

On a few campuses and even in a few states, raffles are considered a gambling practice, so please check with administration first or local city offices. If approved, a license may be required.

- ▲ 50/50 raffles where the chapter keeps half the money and the winner gets the rest
- ▲ A faculty member's parking space for a week
- ▲ A trip to an unknown destination, announced at the time of the drawing
- ▲ Tickets to a major sporting events or theatre
- ▲ Hot air balloon rides
- ▲ Donated items from local sponsors, faculty, and brothers
- ▲ Silent auctions
- ▲ A shopping spree at a mall or grocery store

Make All of Your Events Fundraisers

Brainstorm for ways to make a professional event and a social event a fundraising event.

- ▲ Bring in a nationally known speaker for an admission fee on campus
- ▲ Throw a barn dance for every organization in the School of Business
- ▲ Host a haunted house at the community center for a small fee
- ▲ Plan a bus trip for the weekend and provide everything for a ticket price
- ▲ Set up a sports tournament
- ▲ Casino night
- ▲ Paint ball extravaganza
- ▲ Campus wide water balloon fight
- ▲ Sponsor a 5K race

Use What You Know About Marketing

A good sale only works if you follow the rules of marketing. Work on your price, product, promotion, and distribution. Plan everything out in advance. Scope out the competition. Use strategic planning.

- ▲ Craft sales – especially school related items
- ▲ A weekly food sale – be predictable by offering food at a regular site, at a regular time
- ▲ Holiday ornaments
- ▲ Coupon saver books
- ▲ Care packages around exam time
- ▲ Yearly planners with the school's events
- ▲ Origami cards
- ▲ Items to other chapters in the nation and at Grand Chapter Congress

Don't Underestimate the Potential of Service

What we know from textbooks is that the US leads the world in service. So let's see what you've got.

- ▲ Work at an amusement park for a special event
- ▲ Check ID's at concerts
- ▲ Usher at major events
- ▲ Clean up stadiums after events
- ▲ Concessions at professional sporting events (see Risk Management, Insurance and Conduct Policy if involved distributing alcohol)
- ▲ Department store bonus day help
- ▲ Book Exchange service at school term ends
- ▲ Coat check
- ▲ Car detailing
- ▲ Envelope stuffing
- ▲ Leasing a vending machine
- ▲ Counting inventory

Latch Onto Someone Else's Good Ideas

The definition of an affinity programs is anything that attaches you to an already successful program.

- ▲ Get sponsors for a local discount card
- ▲ Join up with another organization to make their event even bigger

Try Everything

The off-the-wall ideas are the ones that everyone gets into. The miscellaneous are the most intriguing. Do something CRAZY.

- ▲ A tea-tasting party
- ▲ Cow Plops: where you predict where the cow you-know-whats
- ▲ A rubber ducky race at the local waterslide
- ▲ Hold a yearly dinner for the Chamber of Commerce
- ▲ Host an amateur night for comics and musicians