

PROFESSIONAL ACTIVITIES

The goal of professional programming is to develop skills and introduce professional opportunities for chapter members.

Company Categories

These are the types of companies you should contact for speakers, tours and workshops

- Accounting
- Advertising
- Arts and entertainment
- Automotive
- Banking
- Consulting
- Delta Sigma Pi Central Office
- Distribution centers
- Economics
- Education
- Financial services
- Food and beverage
- Franchises/small business
- Government and law
- Healthcare
- Insurance
- International business
- Manufacturing
- Multimedia
- Non-profit organizations
- Printing
- Real estate
- Retail
- Sales and marketing
- Science and technology
- Shipping and packaging
- Sports management
- Travel and Tourism

Delta Sigma Pi Career Partners



Professional Topics

- Advertising
- Career planning
- Choosing a major/career
- College to work transition
- Communication skills
- Conflict management
- Continuing education
- Customer service
- Diversity
- Economy
- Employee relations
- Entrepreneurship
- Ethics
- Etiquette-food, email, office, phone
- Federal, state, and local legal and government issues
- Financial management
- Foreign trade policies
- Globalization
- Goal setting
- Industry trends
- International business
- Interview preparation
- Job search techniques
- Leadership styles and qualities
- Marketing techniques
- Memory development
- Negotiating salaries and benefits
- Networking
- Presentation skills
- Professional dress
- Resume building
- Retirement planning
- Stress management
- Teamwork
- Time management
- Transition after college

Helpful Tips

- Plan events and activities that appeal to all chapter members
- Combine professional programming with other chapter activities such as fundraising and social events
- Survey chapter members each semester to find their professional programming interests
- Focus on having a variety of events
- View the [Delta Sigma Pi Professional Activities Guide](#)
- Contact Central Office or email the [Educational and Leadership Consultants](#) for assistance and support